

M2M

Exclusive offers for members from members

Media Kit 2027

AUCKLAND BUSINESS CHAMBER

Making it easier for you to do business

Promote your special business offer to thousands of members

Be part of our **M2M e-comms** offers. Get your brand and offer in front of more than 5,000 businesses and buyers for just $180.00 + GST.

Limited to 10 offers per publication, so get in quick.

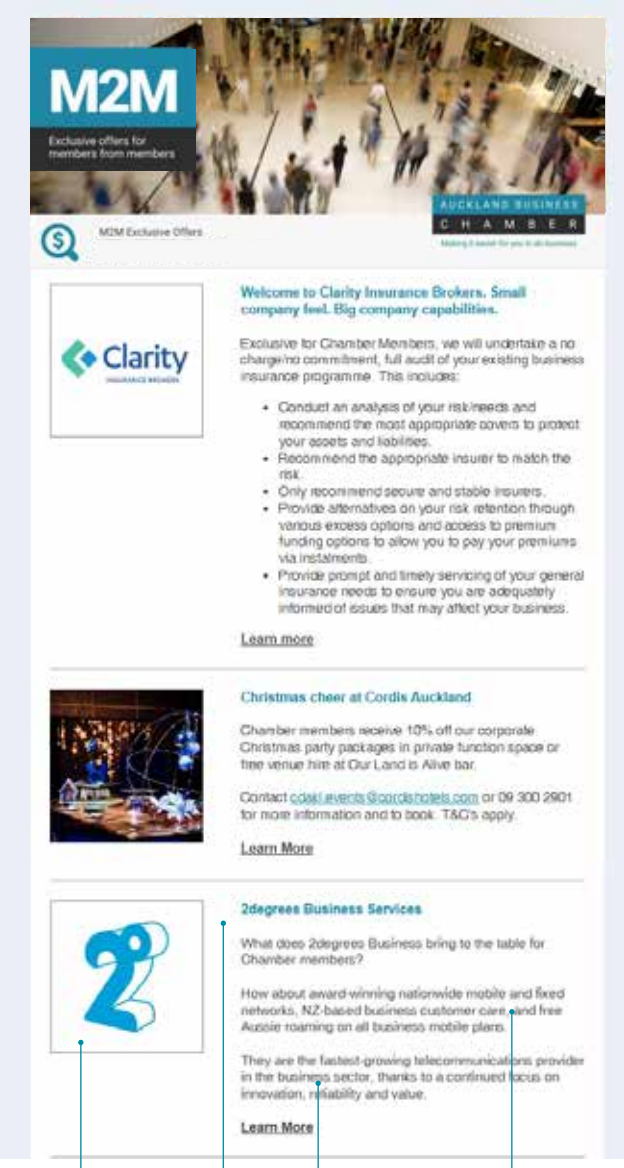
Note:

- You are only able to book for the next available M2M date i.e no advanced or block bookings permitted.
- Your advertisement needs to include a special discount or add-value offering. Not just a promotion of your goods/services.
- Your offer is promoted on aucklandchamber.co.nz for 2 months, and one post on LinkedIn.

Please scan and email the agreement on page 2 to membership@chamber.co.nz to secure your space now.

2027 DATES

Content deadline	PUBLISHED	Content deadline	PUBLISHED
Wednesday 10 February	Wednesday 17 February	Wednesday 4 August	Wednesday 11 August
Wednesday 7 April	Wednesday 14 April	Wednesday 6 October	Wednesday 13 October
Wednesday 2 June	Wednesday 9 June	Friday 24 November	XMAS PROMO! Wednesday 1 December



Your logo or image here

Your catchy heading here

Your link to your website/PDF or contact details

A short description of your product or services and offer to Chamber members

PUBLICATION SPECIFICATIONS

- Description: maximum 40 words
- Logo or image (JPEG format):
  - for email: 160px x 160px
  - for web intro: 186px x 186px
  - for web bio: 954px x 936px
- Link: To website or PDF



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Please email a scanned copy to membership@chamber.co.nz to book a space in our 2026 **M2M e-comms** promotion.

Name of member company

Delivery address

Postal address

Phone

Mobile

Contact person

Email address

Business Savings

☐ $180.00

All prices are non-commission bearing and excl. GST.

Month

☐ February	☐ August
☐ April	☐ October
☐ June	☐ December Xmas Promo!

Payment

Payment is required for the TOTAL contract amount of $ _____ + GST

This will be invoiced by the Auckland Business Chamber as per the trading terms set out by the Auckland Business Chamber.

Terms - payment due upon receipt of our invoice and prior to the date of the M2M e-comms offer.

Notes:

Signed I agree with the above details, and have read the Terms & Conditions of Supply.

Signature | Printed name | Date

Please note: Auckland Business Chamber does not share any information from its contact list.

PLEASE SUPPLY CONTENT VIA EMAIL TO MEMBERSHIP@CHAMBER.CO.NZ



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Terms and conditions of supply

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1. Definitions

1.1 "Advertiser" means a person or entity submitting an advertisement to the Publisher for publication and includes an advertising agency acting on behalf of an Advertiser.

1.2 "Publisher" means The Auckland Business Chamber.

1.3 "Publication Specifications" means dimensions and artwork specifications as set out on the publisher's website, information kits and in other communications from time to time.

1.4 "Content Deadline" and "Booking Deadline" means no later than 5pm on the date nominated by the publisher and set out on its website and in other communications from time to time by when bookings must be confirmed and all content conforming to the Publication Specifications required by the Publisher shall be received from the advertiser by the publisher.

2. Terms applying to all material submitted for publication

2.1 Publisher's Rights: All material submitted for publication is subject to the Publisher's approval. The Publisher may alter, reject or withdraw any material without giving reasons.

2.2 Warranties: The Advertiser warrants that advertisements submitted to the Publisher comply in all respects with the provisions of the Advertising Codes of Practice issued by the Advertising Standards Authority Inc ("ASA") and with every other applicable code or industry standard governing or affecting advertising in New Zealand, whether issued by the ASA or otherwise. The Advertiser also warrants as follows for all material submitted to the Publisher for publication

(a) The material does not contain any matter that is misleading or deceptive, or likely to mislead or deceive, or that otherwise contravenes the Fair Trading Act 1986 or similar legislation.

(b) The material does not contain any matter that is defamatory or indecent, or that otherwise offends against generally accepted community standards, or is likely to bring the Publisher, or any of its staff or publications, into disrepute.

(c) The material does not contain any matter that constitutes a breach of copyright or an infringement of a registered trade mark or registered design or that otherwise infringes any intellectual or industrial property rights.

(d) The material is not in breach of any provision of any statute, regulation, by-law or other rule or law.

(e) Publication of the material will not give rise to any claims against or liabilities for the Publisher.

2.3 Responsibility and Indemnity: Advertisers must immediately advise the Publisher of any error in material they have submitted for publication or had published. The Advertiser indemnifies and keeps indemnified the Publisher against all claims, costs, damages and expenses arising directly or indirectly from:

(a) The content of material submitted for publication (including errors in it);

(b) The above warranties, or any of them, being untrue or ceasing to be true;

(c) The Publisher having to alter the material submitted, for any reason.

3. Advertisements

3.1 Bookings: Advertisements must be booked by the Booking Deadline and material supplied to the publisher no later than the Content Deadline. Bookings and/or content accepted after these dates will be entirely at the discretion of the publisher. Verbal bookings must be confirmed in writing.

3.2 Advertising Rates: Advertisements will be charged at the Publisher's current advertising rates as at the date the booking is made. Information about current advertising rates is available from the Publisher on request.

3.3 Specification Work: The Publisher reserves the right to make all and any modifications which in its opinion are necessary to bring an advertisement within the Publication Specifications. The Publisher may charge for any work carried out to bring an advertisement within its specifications at its then current rates or, if the work is done externally, at the rate charged to the Publisher by that party.

3.4 Terms of Sale and Payment: All advertising space is sold subject to these Term and Conditions of Sale. Accounts must be paid in full on or before the 20th of the month following the date stated in the Publisher's invoice.

3.5 Discounts: A frequency discount may apply if an Advertiser books advertising space for more than one issue. If a booking is cancelled or varied:

(a) No frequency discount will apply to that booking; and

(b) The Publisher may invoice the Advertiser for an amount equal to the frequency discounts previously credited to the Advertiser for that booking.

3.6 Cancellations and Delays: Bookings may be cancelled, in writing, without penalty up to 5.00pm on the 7th day before the Booking Deadline advertised for that edition by the publisher. The Publisher may charge the full advertising fee for cancellations made after that time. If a booked advertisement is not received by the Publisher by the Content Deadline, the Publisher will make every endeavour to accommodate the advertisement in that edition but may have to decline to publish the advertisement in that edition. The advertiser shall then have the option to cancel the booking in which case the agreed rate for the booking shall be payable by the advertiser or rebook it in the next suitable edition, in which case a penalty charge of 50% in addition to the applicable advertising rate will apply. Any additional costs incurred by the Publisher to insert an advertisement in a booked edition, where content has been received after the Content Deadline shall be for the Advertiser's account.

3.7 Publisher's Rights: If full payment of any account is not received by the Publisher by the due date for payment then, without prejudice to the Publisher's other rights and remedies, the Publisher may reallocate to another advertiser any advertising space booked by the Advertiser; and recover from the Advertiser all costs incurred by the Publisher in recovering debts owed to it by the Advertiser.

4. General

4.1 Limitation of Liability: The Publisher accepts advertisements for publication on the condition that the Publisher's liability to the Advertiser or any other person (in tort, contract or otherwise) for loss or damage in respect of any omissions, delays, errors or inaccuracies (whether caused by negligence or otherwise, howsoever caused) shall be limited to the cost of the advertising space booked for the relevant advertisement.

4.2 Governing Law: These terms and conditions are governed by New Zealand law and the New Zealand courts shall have full and exclusive jurisdiction to determine any dispute which may arise under these terms and conditions.