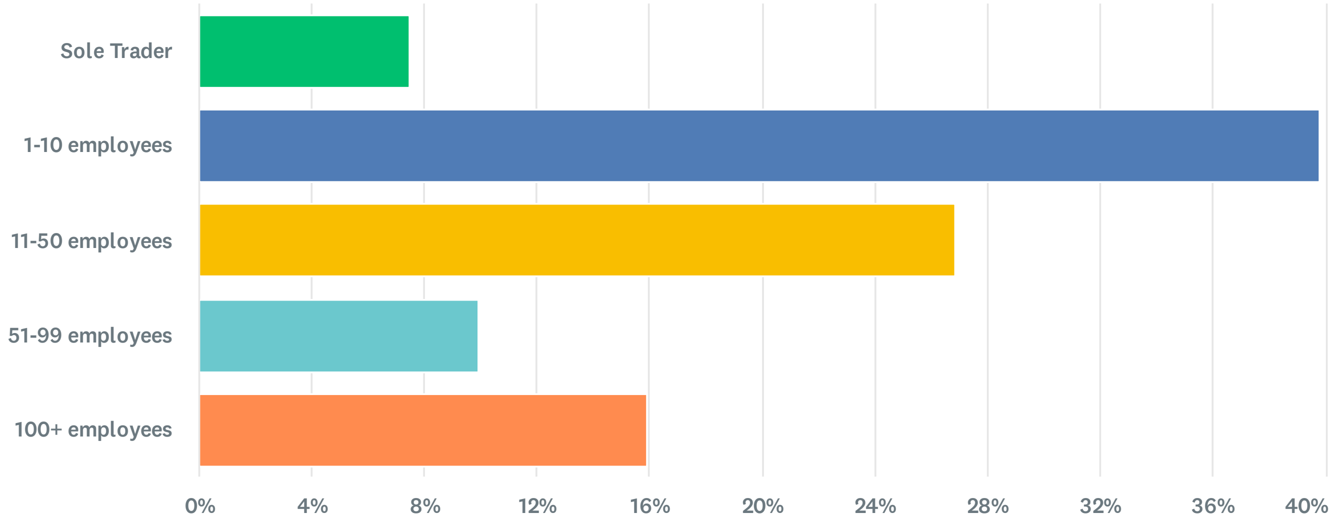
Q1

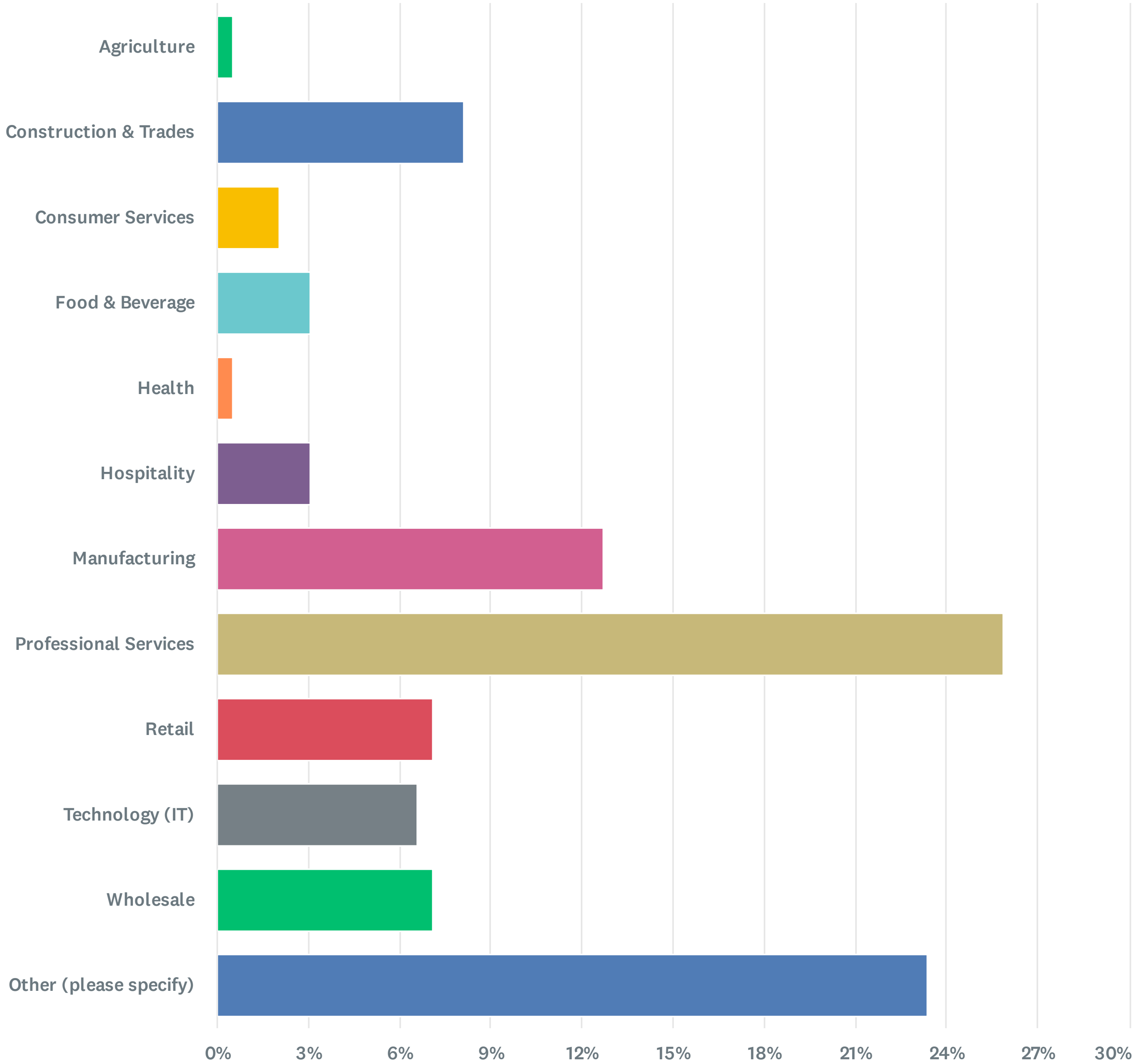
Please indicate the number of employees within your business



Answer Choices	Percentage
Sole Trader	7.46%
1-10 employees	39.80%
11-50 employees	26.87%
51-99 employees	9.95%
100+ employees	15.92%

Q2

Which industry does your business operate in?



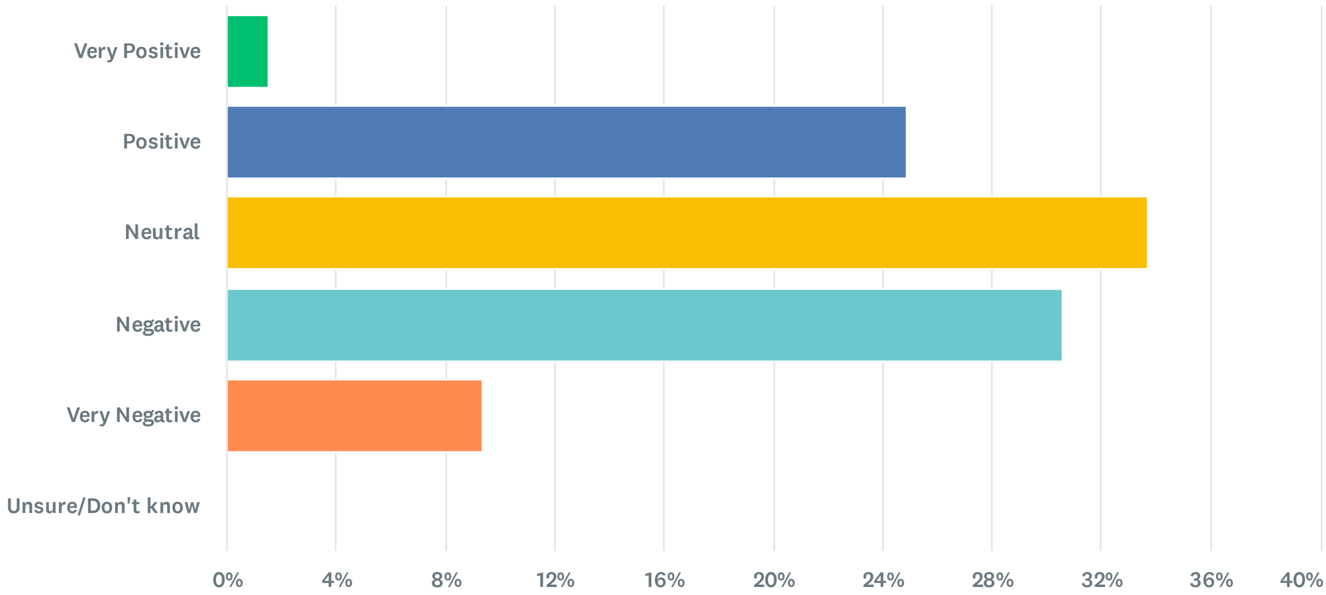
Answer Choices	Percentage
Agriculture	0.51%
Construction & Trades	8.12%
Consumer Services	2.03%
Food & Beverage	3.05%
Health	0.51%

Business Confidence Survey - August 2026

Answer Choices	Percentage
Hospitality	3.05%
Manufacturing	12.69%
Professional Services	25.89%
Retail	7.11%
Technology (IT)	6.60%
Wholesale	7.11%
Other (please specify)	23.35%

Q3

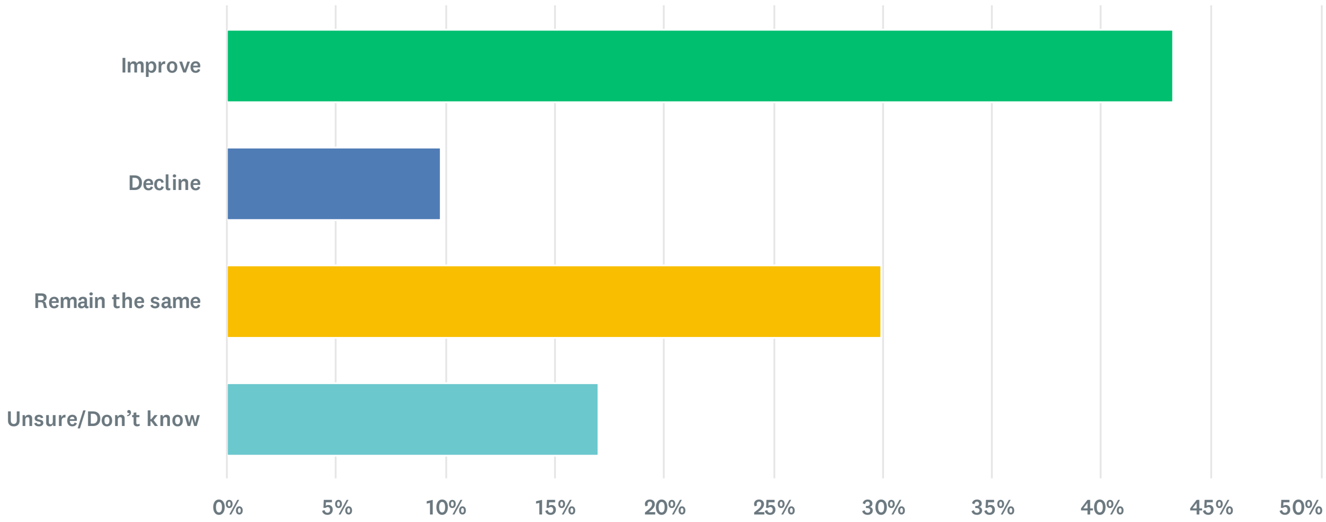
How do you rate the overall level of business confidence in New Zealand right now?



Answer Choices	Percentage
Very Positive	1.55%
Positive	24.87%
Neutral	33.68%
Negative	30.57%
Very Negative	9.33%
Unsure/Don't know	0%

Q4

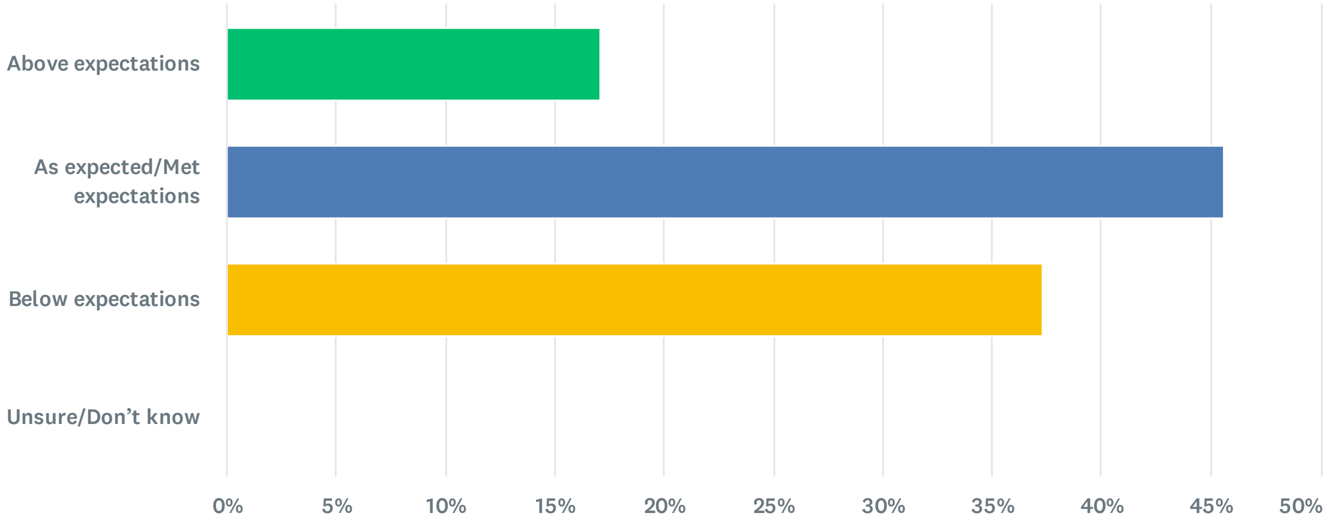
How do you anticipate the New Zealand economy will perform over the next 12 months?



Answer Choices	Percentage
Improve	43.30%
Decline	9.79%
Remain the same	29.90%
Unsure/Don’t know	17.01%

Q5

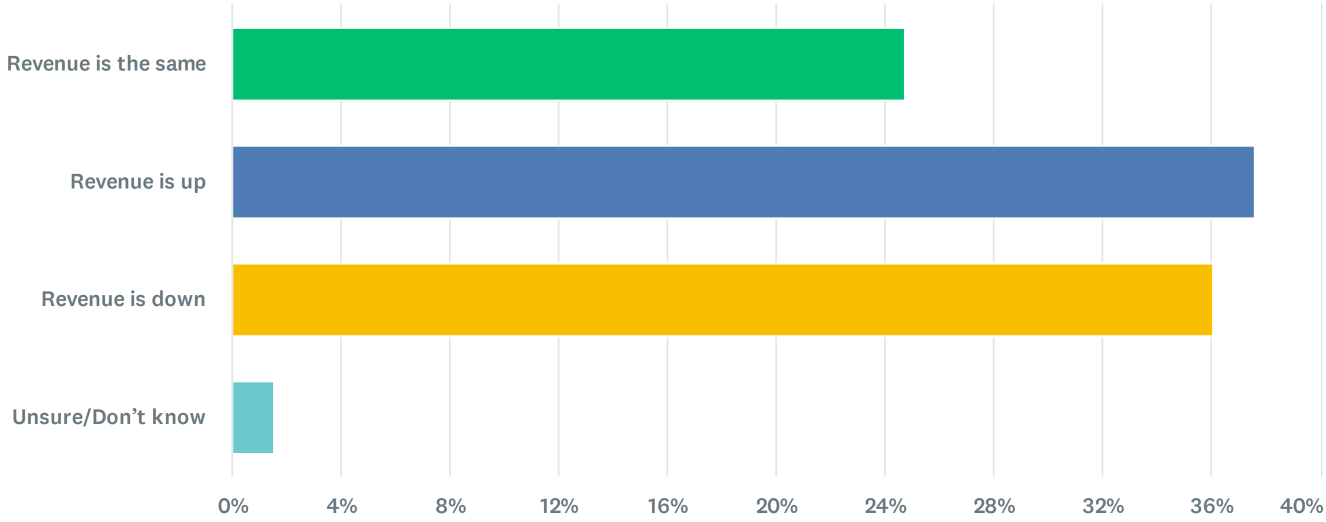
How would you describe your business performance over the past three months?



Answer Choices	Percentage
Above expectations	17.10%
As expected/Met expectations	45.60%
Below expectations	37.31%
Unsure/Don’t know	0%

Q6

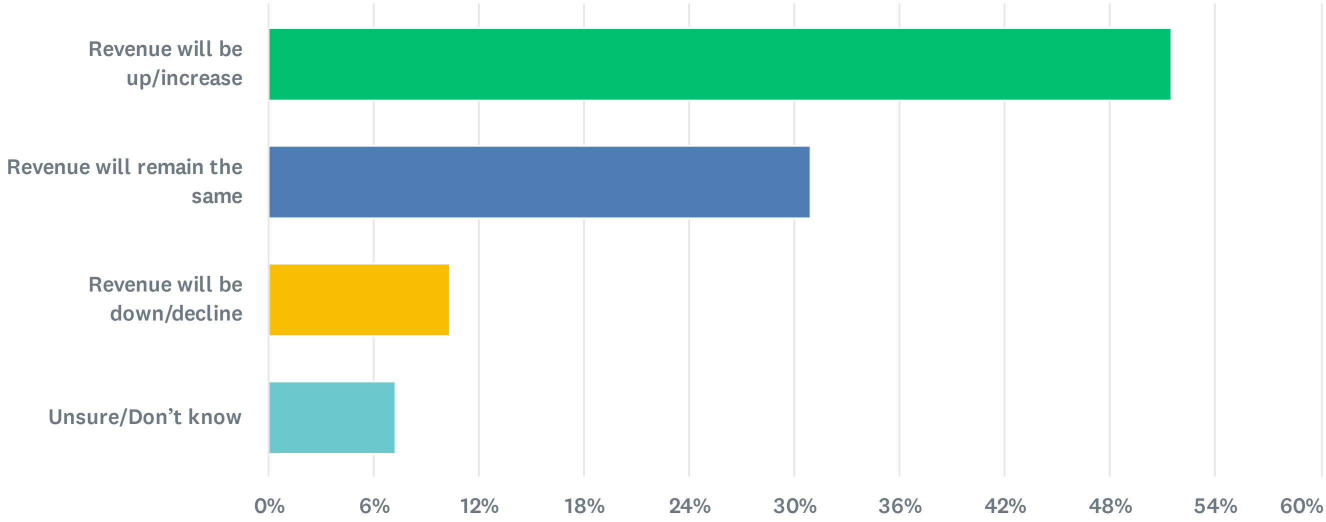
How is your business revenue tracking compared to one year ago?



Answer Choices	Percentage
Revenue is the same	24.74%
Revenue is up	37.63%
Revenue is down	36.08%
Unsure/Don’t know	1.55%

Q7

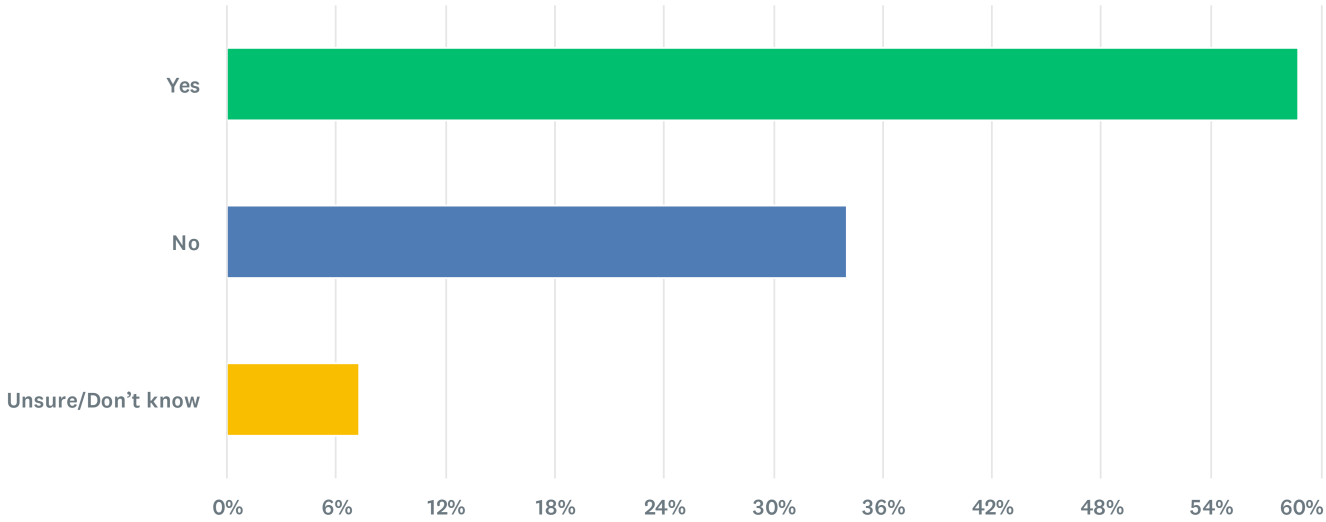
Looking ahead, what is your revenue expectations for the next 12 month?



Answer Choices	Percentage
Revenue will be up/increase	51.55%
Revenue will remain the same	30.93%
Revenue will be down/decline	10.31%
Unsure/Don’t know	7.22%

Q8

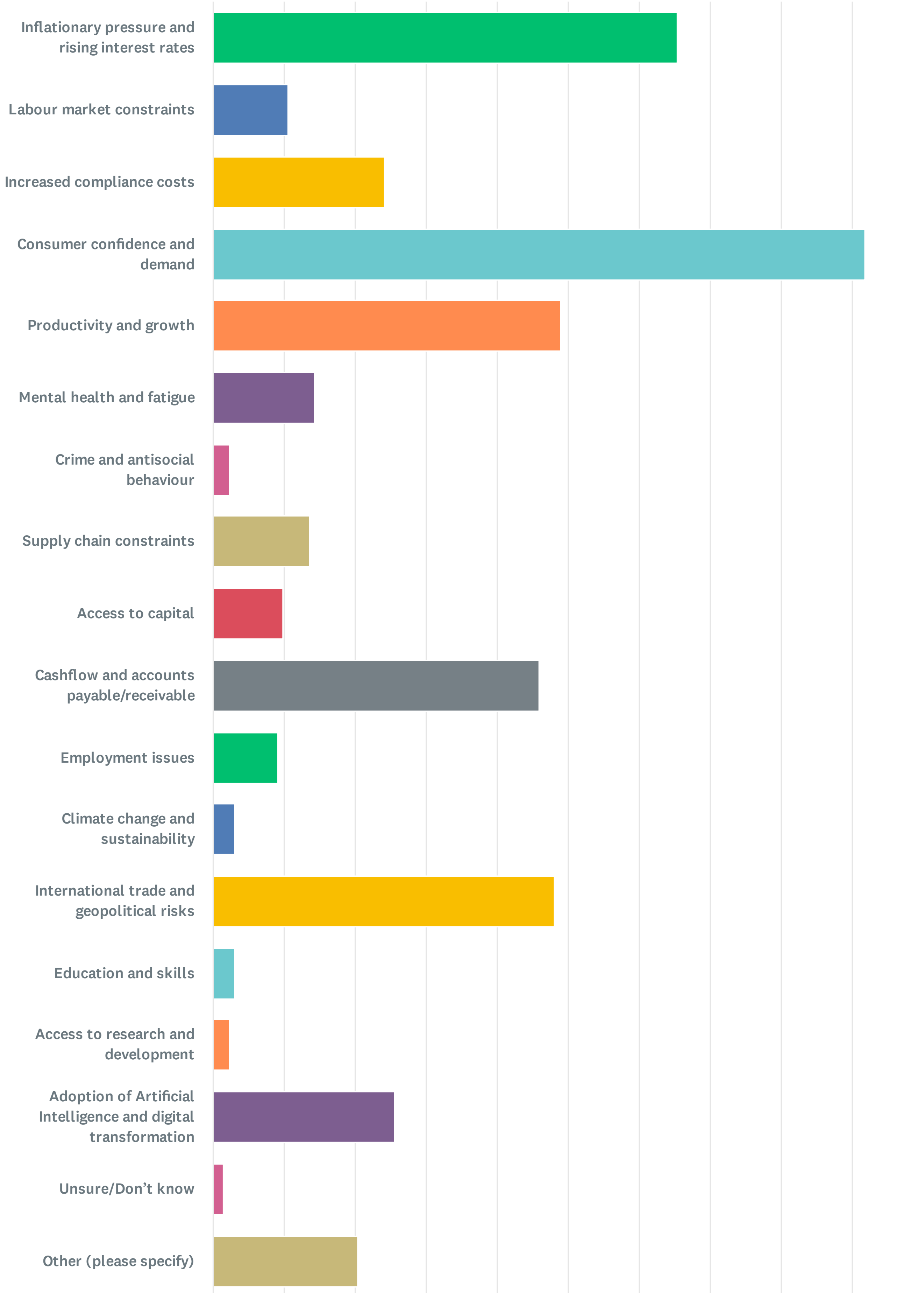
Are you planning to invest in your business in the next 12 months? This could include property, equipment, and technology.



Answer Choices	Percentage
Yes	58.76%
No	34.02%
Unsure/Don’t know	7.22%

Q9

What are your top 3 business concerns for the next six months?

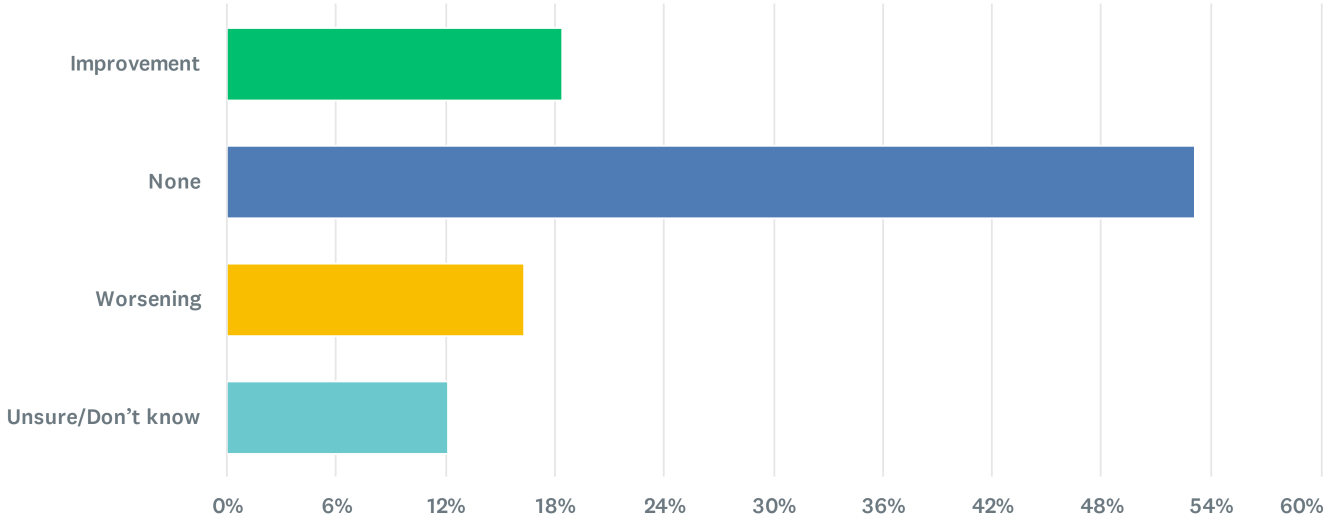


Business Confidence Survey - August 2026

Answer Choices	Percentage
Inflationary pressure and rising interest rates	45.79%
Labour market constraints	7.37%
Increased compliance costs	16.84%
Consumer confidence and demand	64.21%
Productivity and growth	34.21%
Mental health and fatigue	10.00%
Crime and antisocial behaviour	1.58%
Supply chain constraints	9.47%
Access to capital	6.84%
Cashflow and accounts payable/receivable	32.11%
Employment issues	6.32%
Climate change and sustainability	2.11%
International trade and geopolitical risks	33.68%
Education and skills	2.11%
Access to research and development	1.58%
Adoption of Artificial Intelligence and digital transformation	17.89%
Unsure/Don’t know	1.05%
Other (please specify)	14.21%

Q10

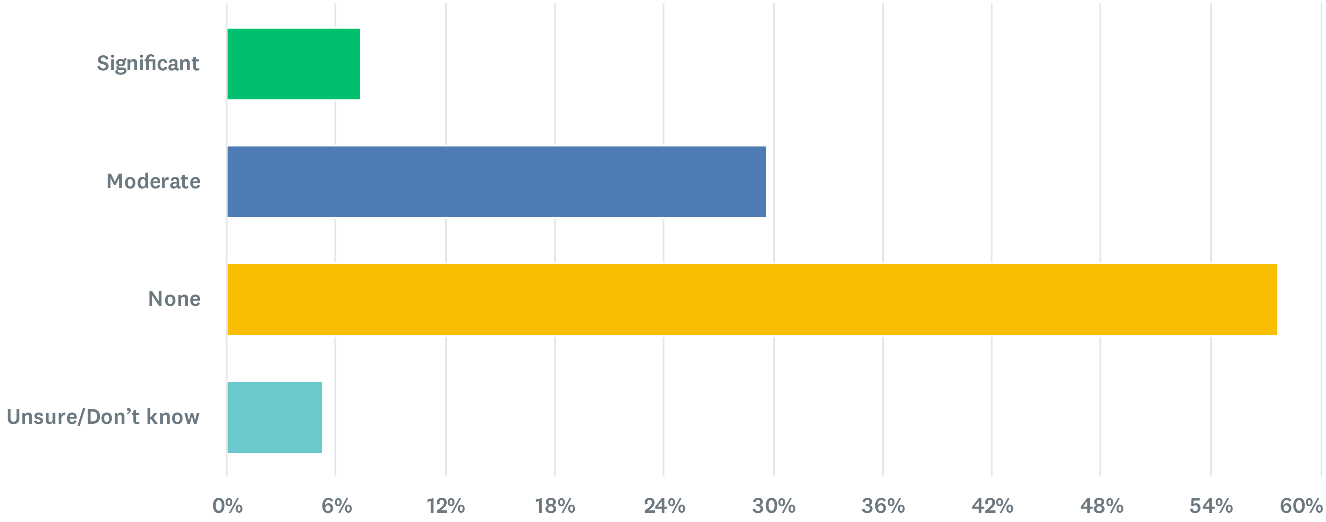
Have you experienced any changes in the labour market over the past year?



Answer Choices	Percentage
Improvement	18.42%
None	53.16%
Worsening	16.32%
Unsure/Don’t know	12.11%

Q11

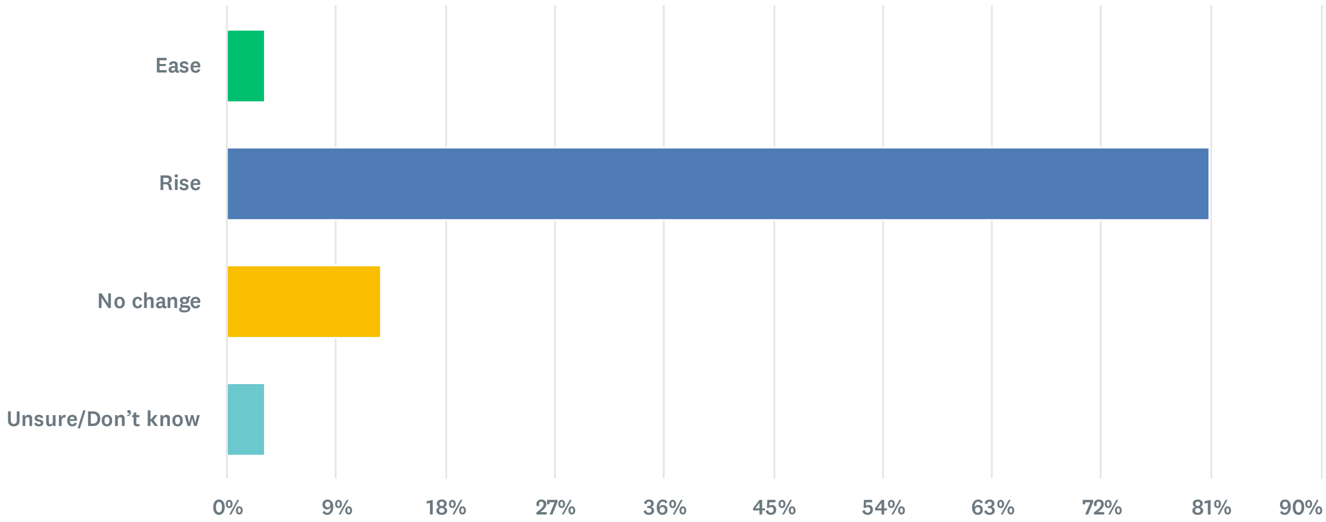
What impact, if any, are labour market constraints having on your business?



Answer Choices	Percentage
Significant	7.41%
Moderate	29.63%
None	57.67%
Unsure/Don’t know	5.29%

Q12

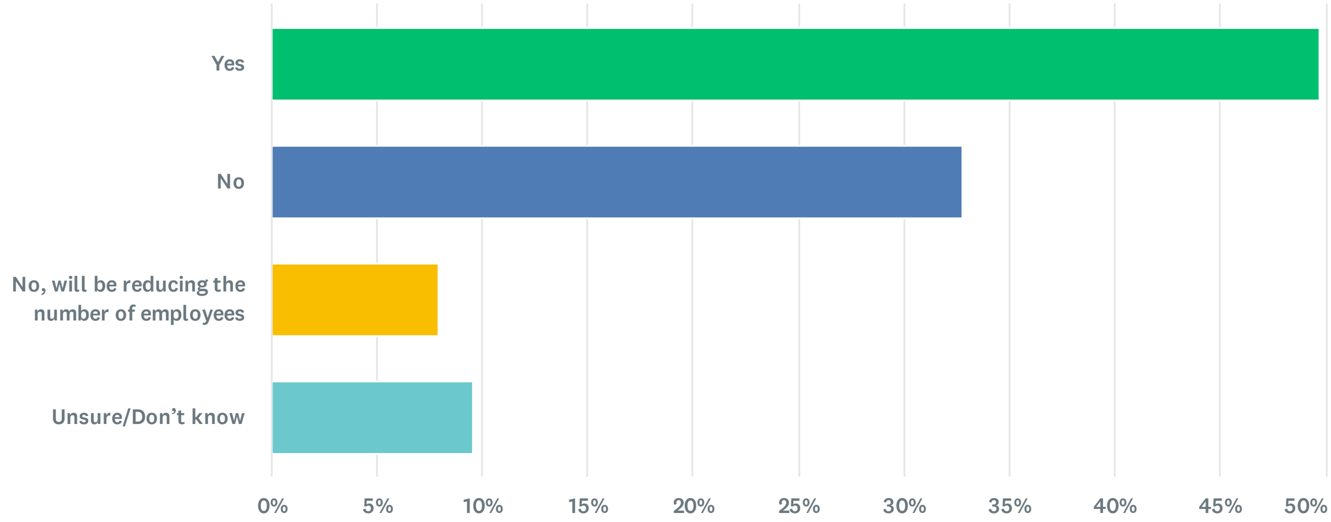
Do you expect costs for your business to ease, rise, or stay the same over the next 12 months



Answer Choices	Percentage
Ease	3.17%
Rise	80.95%
No change	12.70%
Unsure/Don’t know	3.17%

Q13

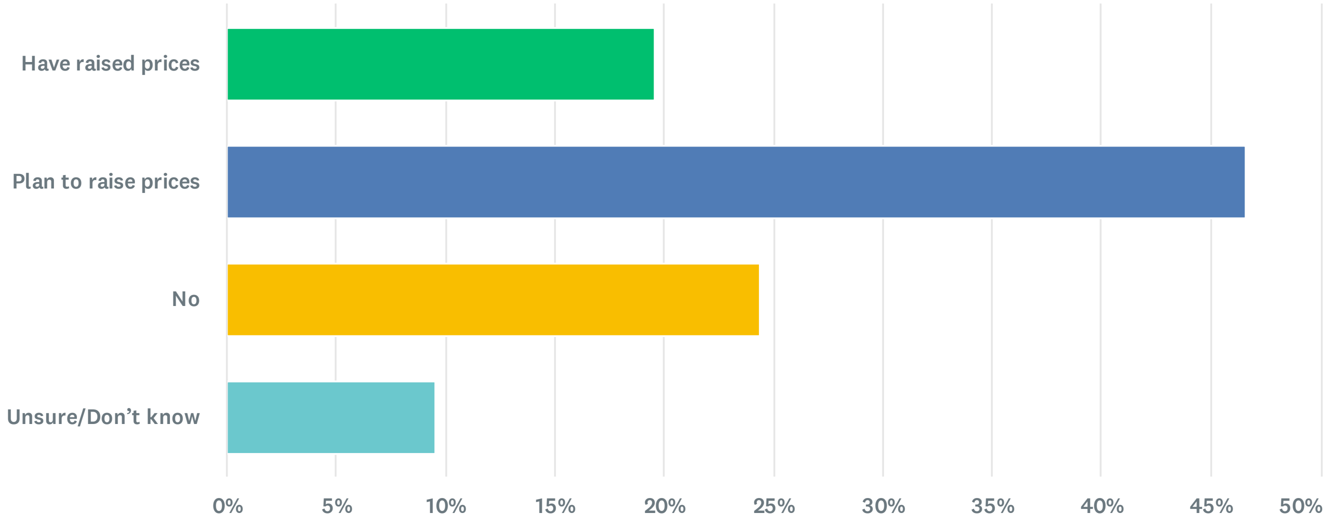
Do you expect to hire new staff within the next 12 months?



Answer Choices	Percentage
Yes	49.74%
No	32.80%
No, will be reducing the number of employees	7.94%
Unsure/Don’t know	9.52%

Q14

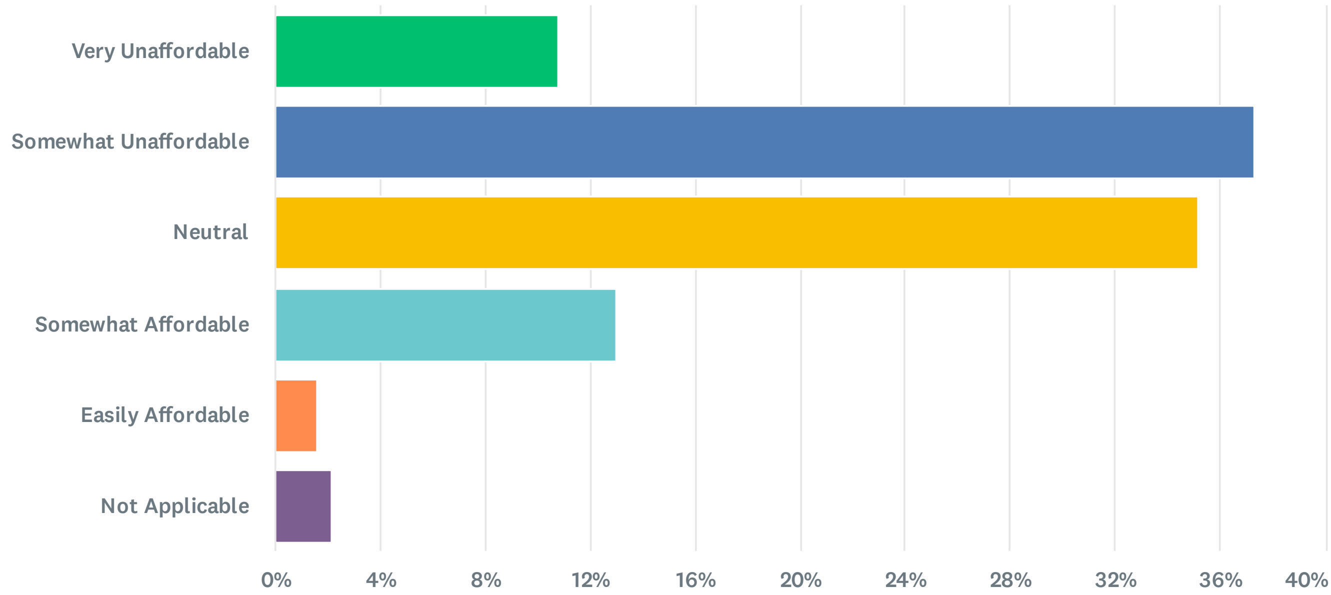
Have you, or do you plan to, raise prices within the next 12months?



Answer Choices	Percentage
Have raised prices	19.58%
Plan to raise prices	46.56%
No	24.34%
Unsure/Don’t know	9.52%

Q15

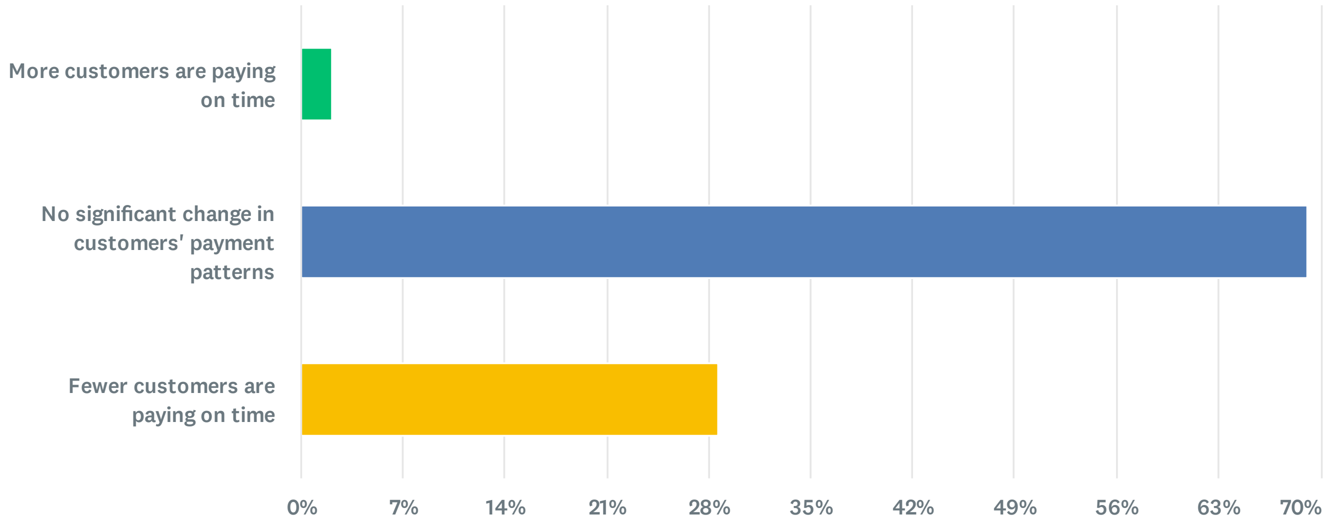
How affordable are your current business energy costs (including electricity, gas, petrol, and other sources)?



Answer Choices	Percentage
Very Unaffordable	10.81%
Somewhat Unaffordable	37.30%
Neutral	35.14%
Somewhat Affordable	12.97%
Easily Affordable	1.62%
Not Applicable	2.16%

Q16

Have you noticed any changes in your customers' payment behaviour in the past 12 months?



Answer Choices	Percentage
More customers are paying on time	2.16%
No significant change in customers' payment patterns	69.19%
Fewer customers are paying on time	28.65%