




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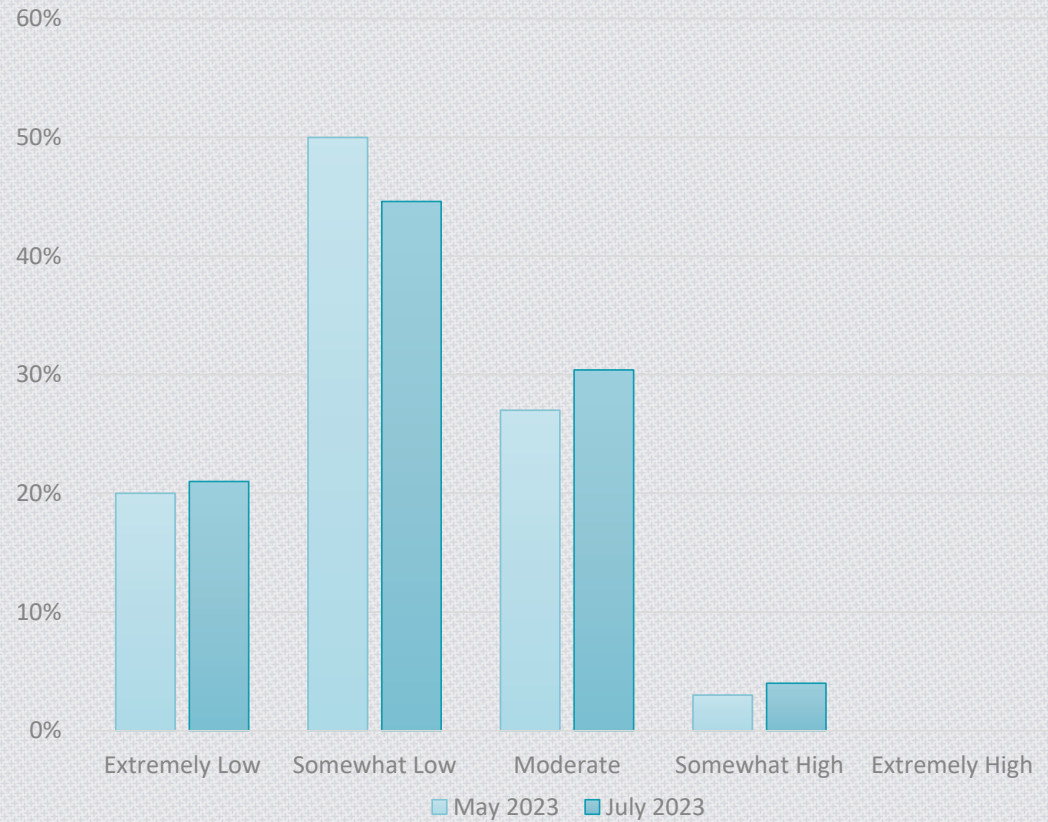
SIMON BRIDGES

CEO Auckland Business Chamber



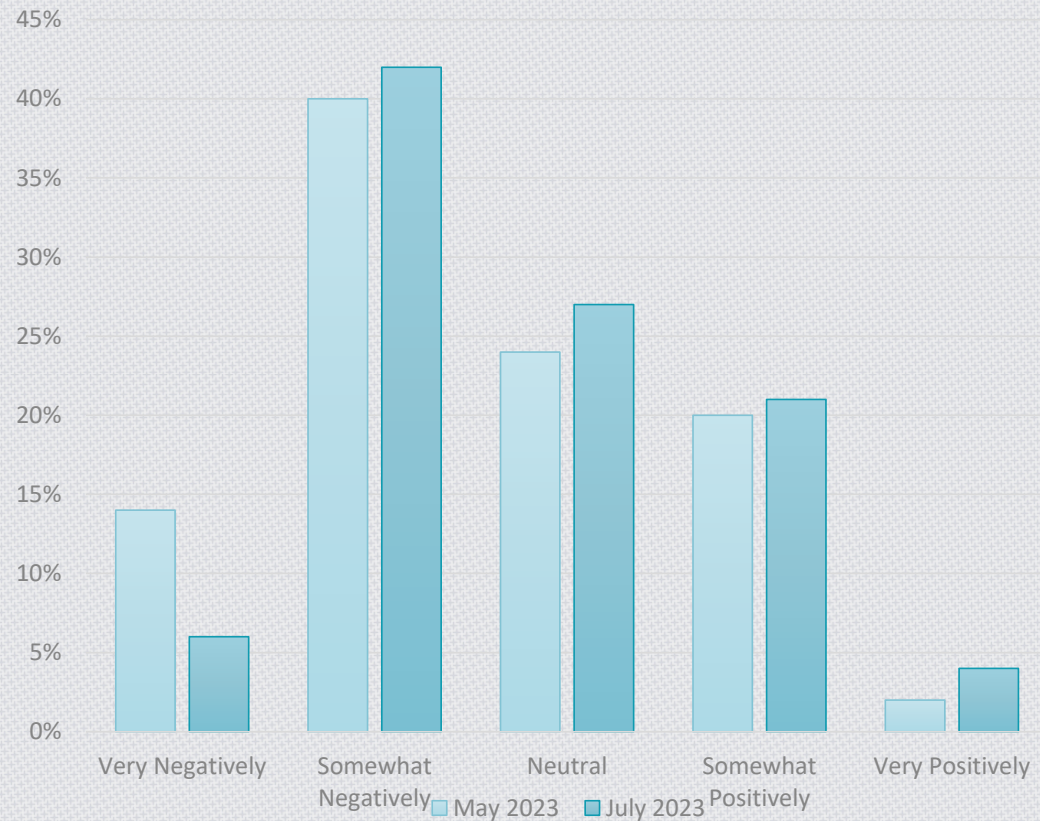
■ How do you rate the overall level of business confidence in New Zealand right now?

- **21%** Extremely Low
- **44.6%** Somewhat Low
- **30.4%** Moderate
- **4%** Somewhat High
- **0%** Extremely High



■ What is the outlook for the industry in which your business operates over the next 12 months?

- **6%** Very Negatively
- **42%** Somewhat Negatively
- **27%** Neutral
- **21%** Somewhat Positively
- **4%** Very Positively



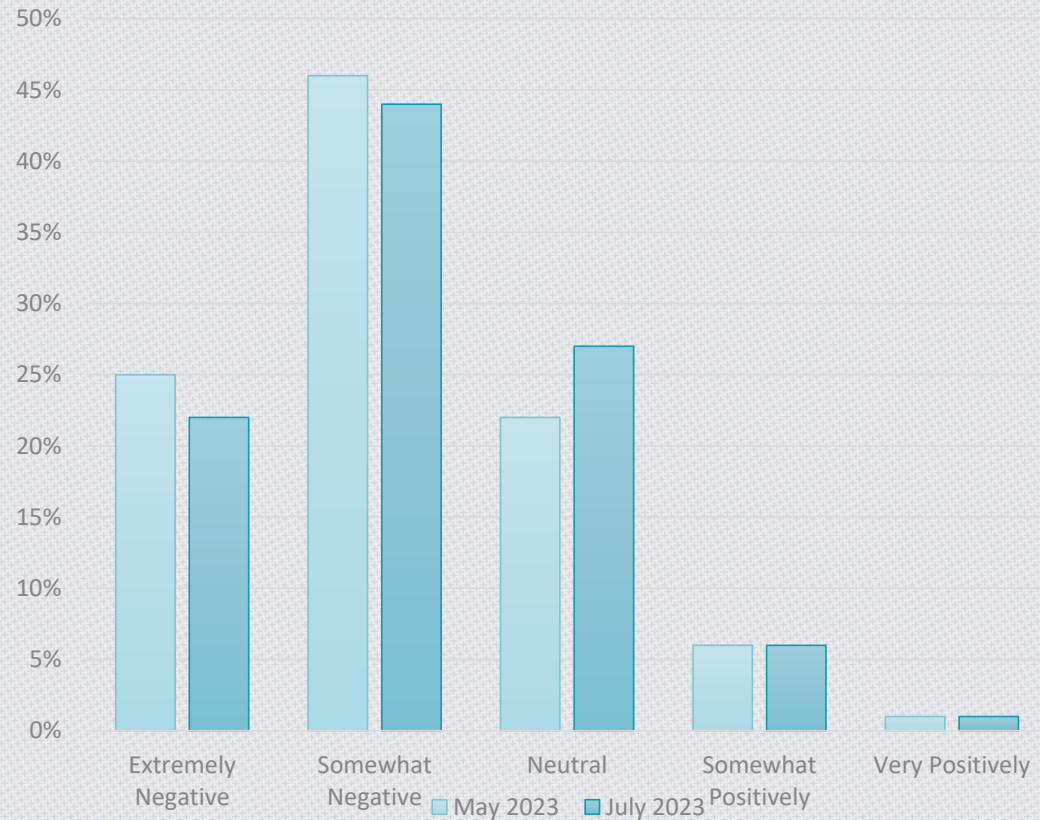
■ How confident are you in your own business's ability to grow over the next 12 months?

- **15%** Not Confident at all
- **18%** Somewhat Unconfident
- **28%** Neutral
- **33%** Somewhat Confident
- **6%** Very Confident



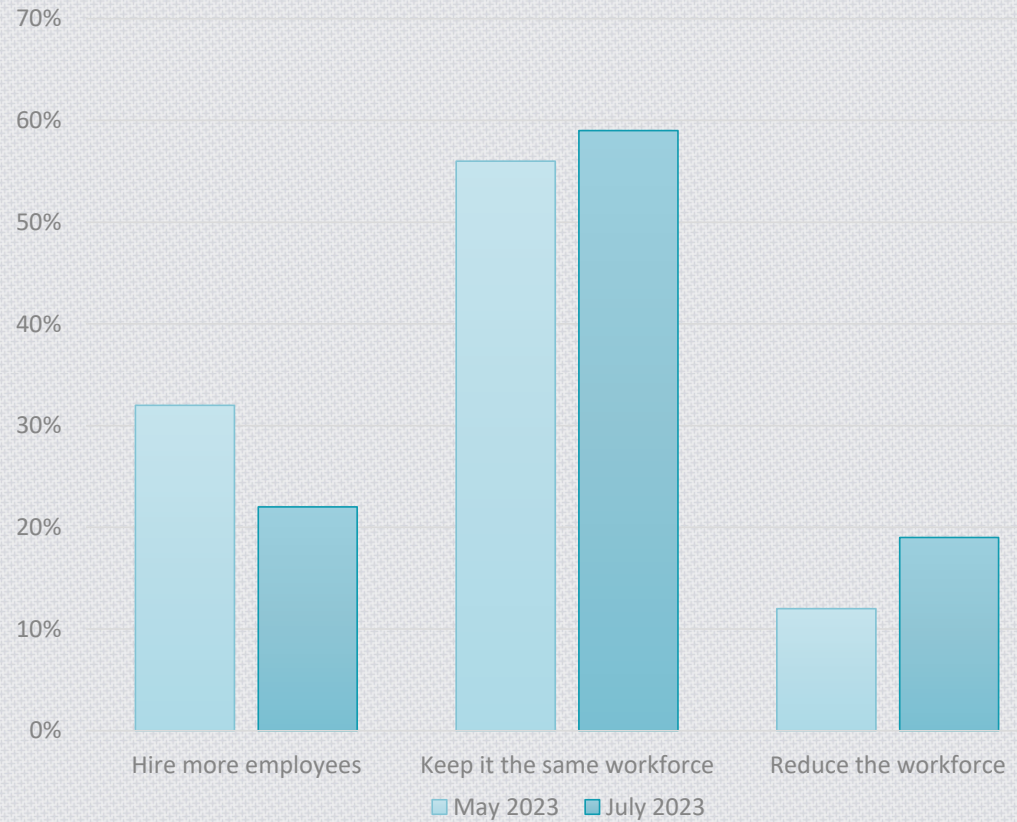
■ How do you expect changes in interest rates and inflation to affect your business over the next 12 months?

- **22%** Extremely Negative
- **44%** Somewhat Negative
- **27%** Neutral
- **6%** Somewhat Positively
- **1%** Very Positively



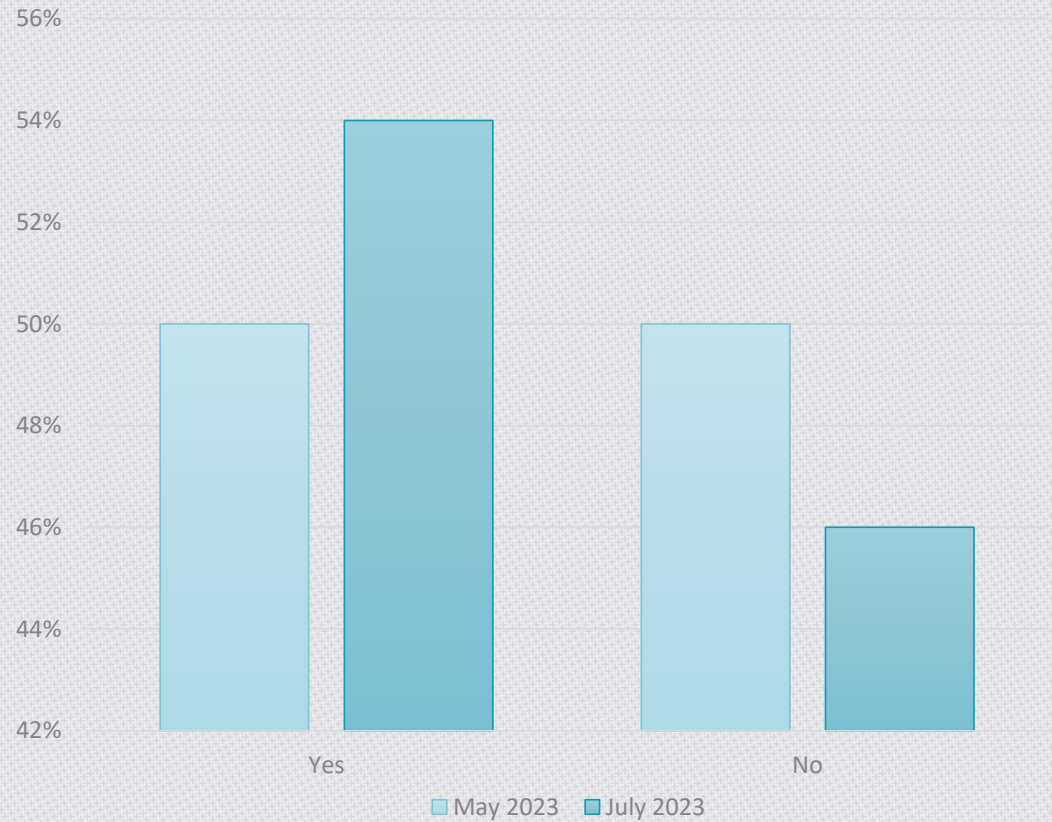
■ Are you planning to hire more employees, reduce your workforce, or keep it the same over the next 12 months?

- **22%** Hire more employees
- **59%** Keep it the same workforce
- **19%** Reduce the workforce



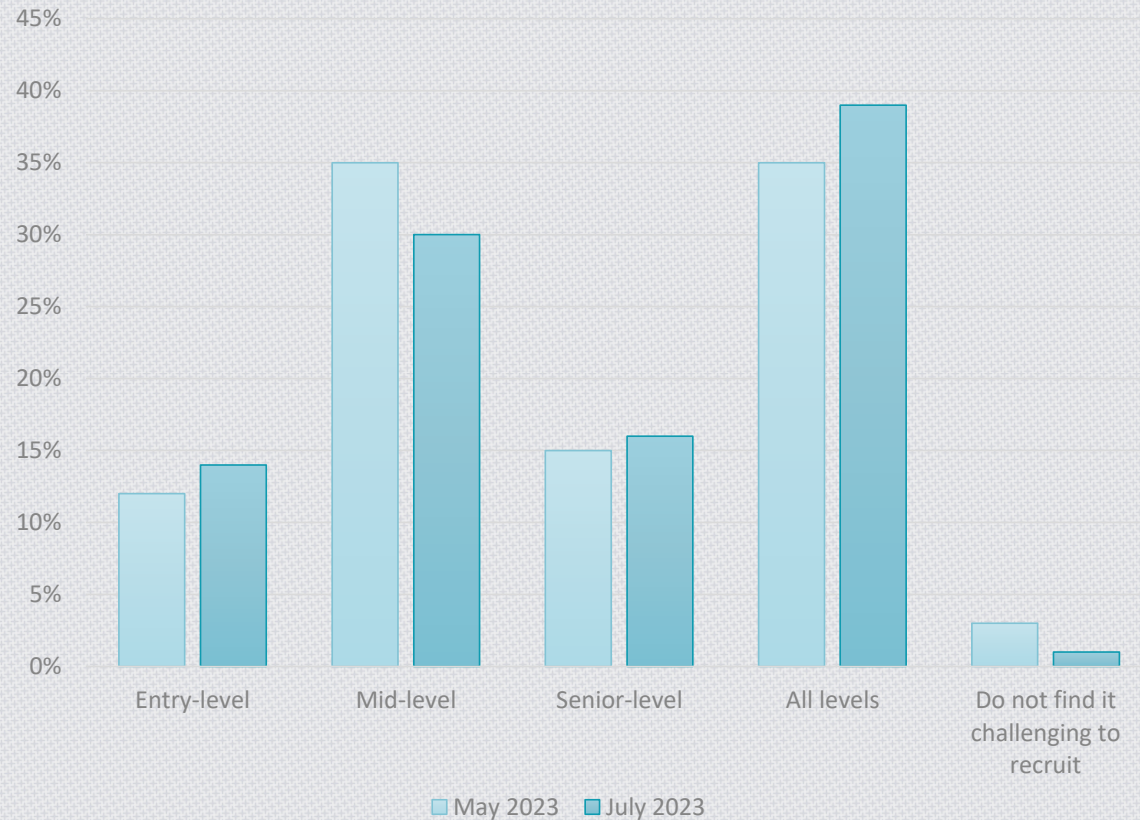
■ Are you experiencing a shortage of skilled workers in your business?

■ **54%** Yes
■ **46%** No



■ Which skill level do you find most challenging to recruit for?

- **14%** Entry-level
- **30%** Mid-level
- **16%** Senior-level
- **39%** All levels
- **1%** Do not find it challenging to recruit



■ How do you perceive the impact of recent immigration policy changes to allow more workers into New Zealand on your industry and workforce?

■ **7%**

Highly Positive Impact

■ **20%**

Moderately Positive Impact

■ **56%**

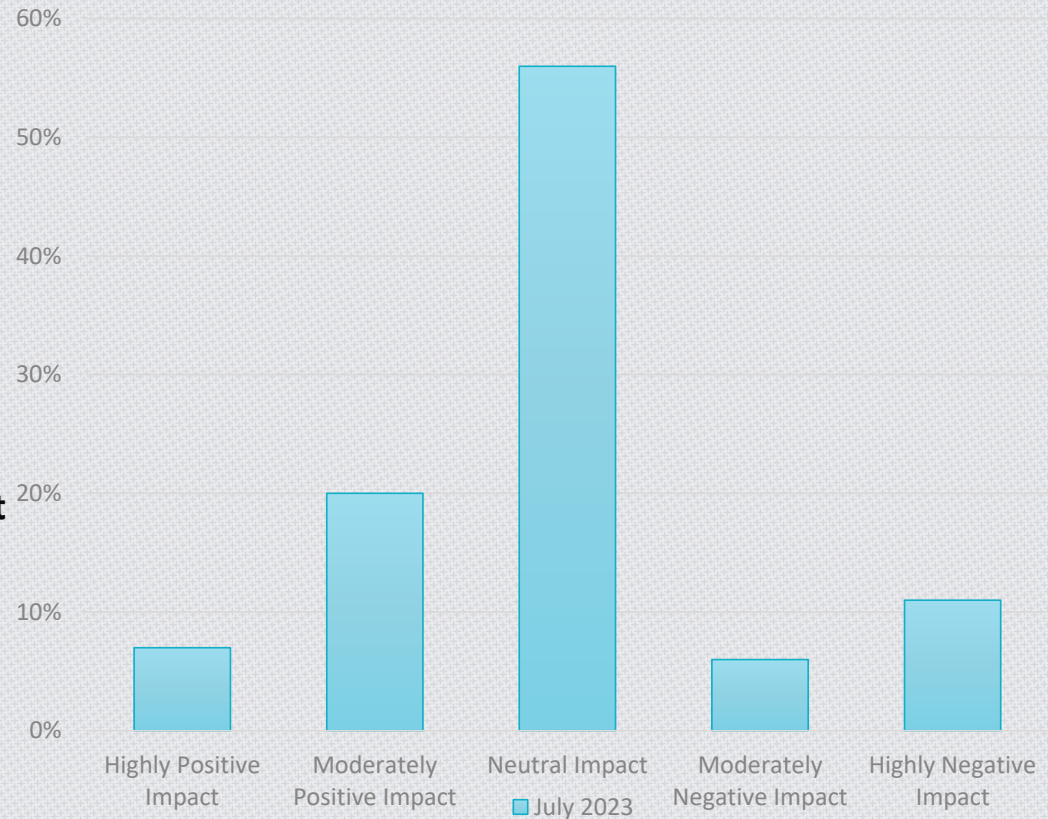
Neutral Impact

■ **6%**

Moderately Negative Impact

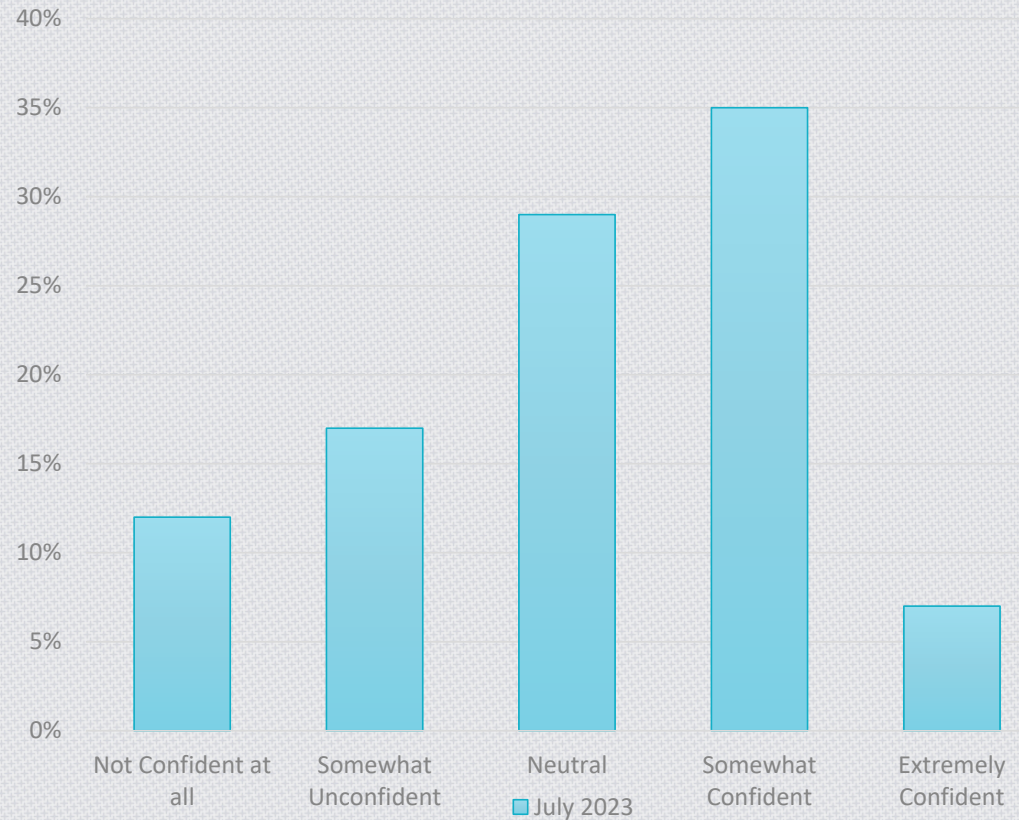
■ **11%**

Highly Negative Impact



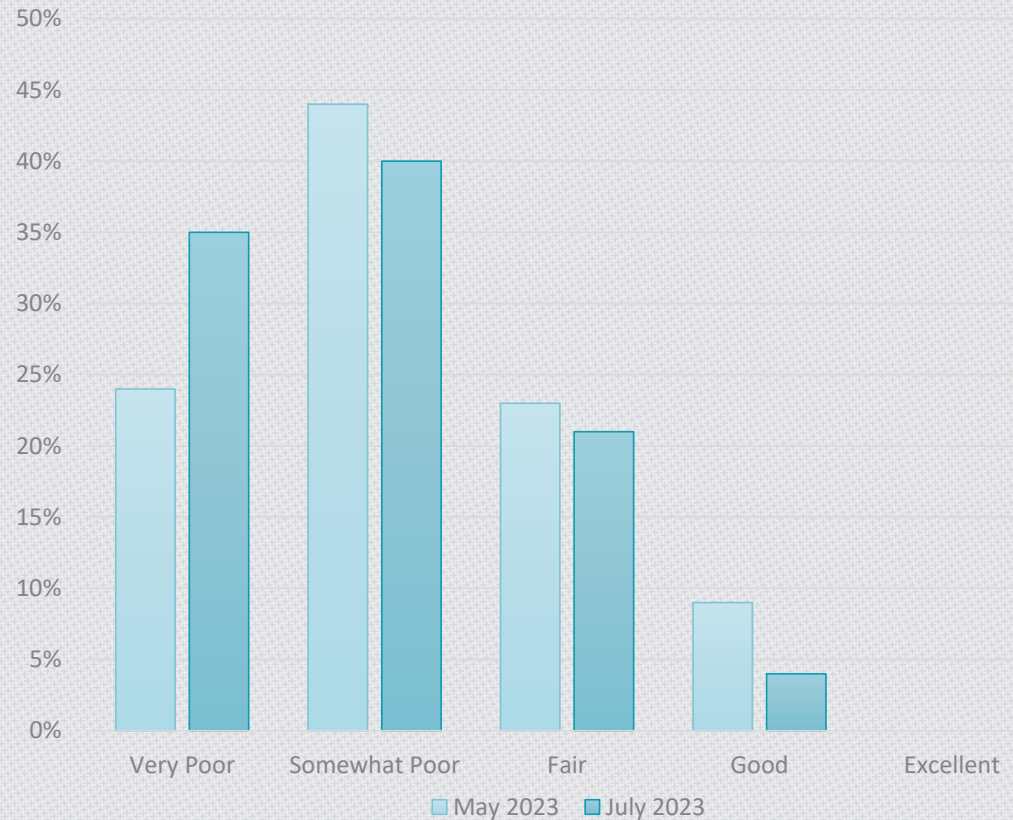
■ How confident are you that the upcoming General Election will result in a favourable business environment for your industry?

- **12%** Not Confident at all
- **17%** Somewhat Unconfident
- **29%** Neutral
- **35%** Somewhat Confident
- **7%** Extremely Confident



■ How do you rate the overall level of business confidence in New Zealand right now?

- **35%** Very Poor
- **40%** Somewhat Poor
- **21%** Fair
- **4%** Good
- **0%** Excellent



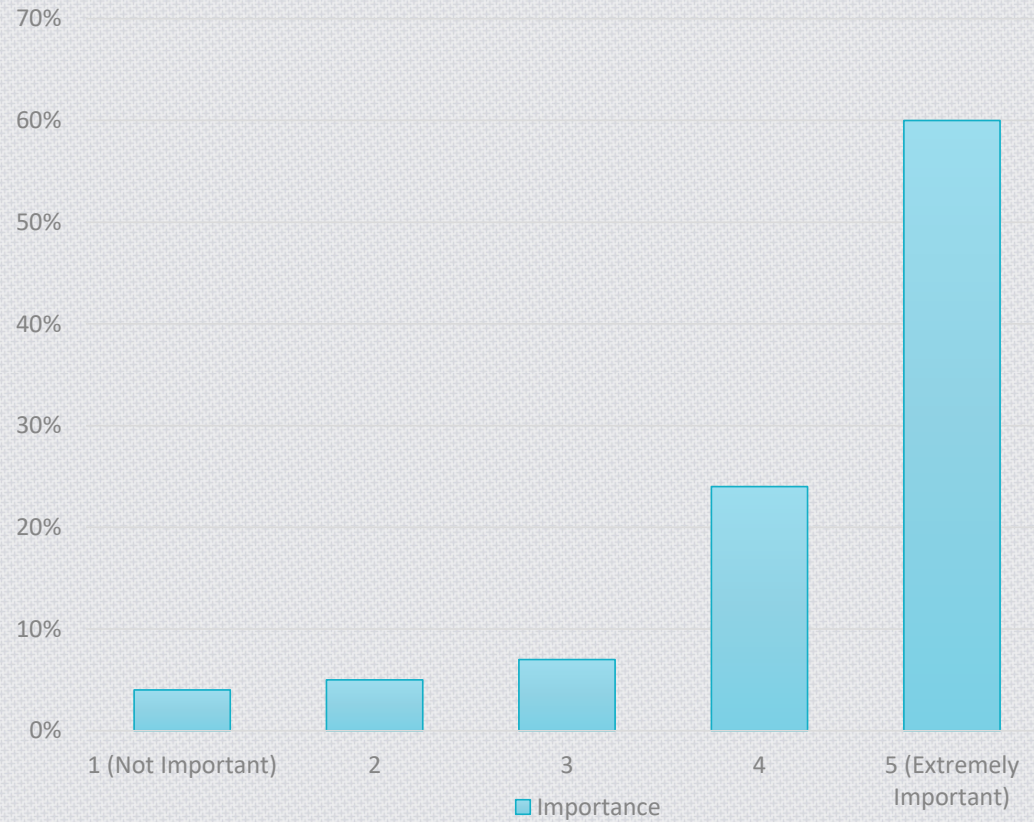
■ What are the top **THREE** things the government can do to make it easier to do business in Auckland?

- **Bring in skilled workers**
- **Lower business tax**
- **Fix staff shortage**



■ How important is relaxing immigration settings/access to skilled migrants

- **4%** 1 (Not Important)
- **5%** 2
- **7%** 3
- **24%** 4
- **60%** 5 (Extremely Important)



■ Which of the following government initiatives would be most helpful for your business in the upcoming budget?


- **Increased investment in education, skills and training**
- **Increased investment in apprenticeships**
- **Changes to immigration settings**





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