



SIMON BRIDGES

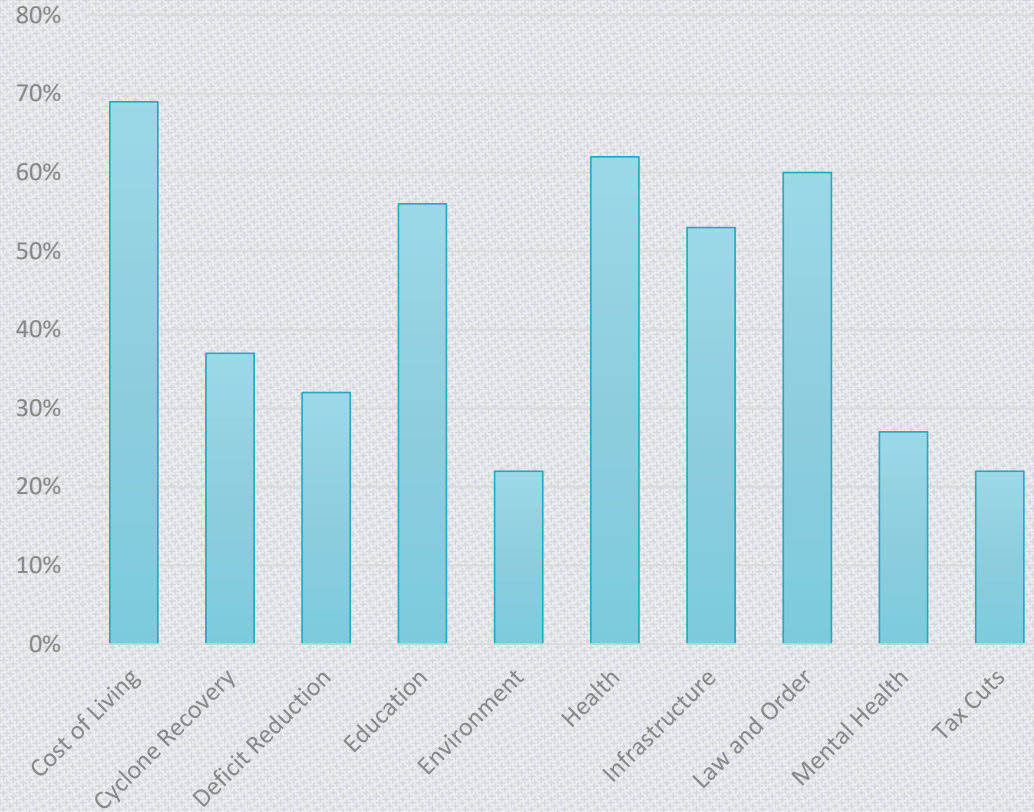
CEO Auckland Business Chamber



Which of the following areas do you think the government should prioritise in the upcoming budget?

OVERALL

- 69% Cost of Living
- 37% Cyclone Recovery
- 32% Deficit Reduction
- 56% Education
- 22% Environment
- 62% Health
- 53% Infrastructure
- 60% Law and Order
- 27% Mental Health
- 22% Tax Cuts

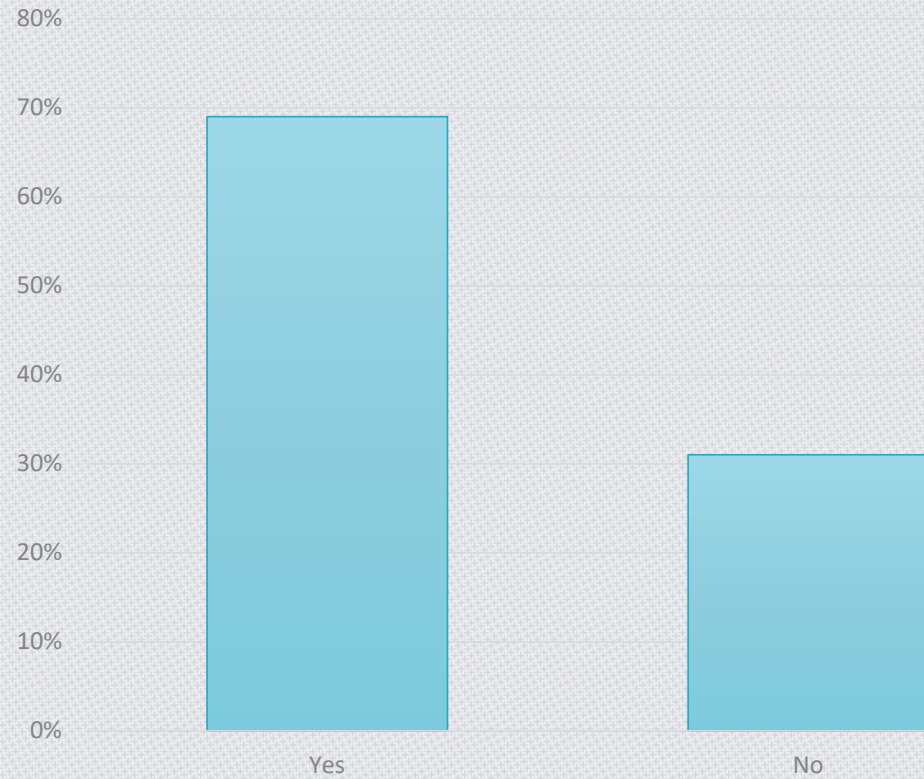


■ Should the government return its spending back to pre-Covid levels?

OVERALL

■ **69%** YES

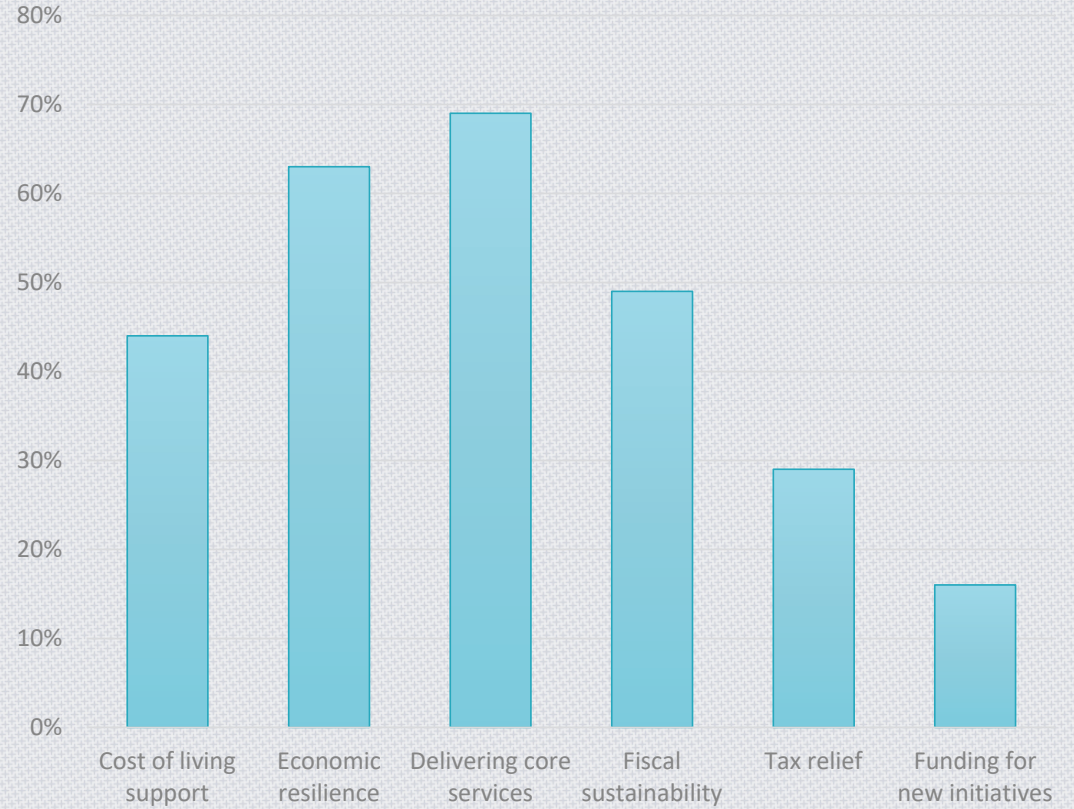
■ **31%** NO



■ What are the most important themes that should be addressed in Budget 2023?

OVERALL

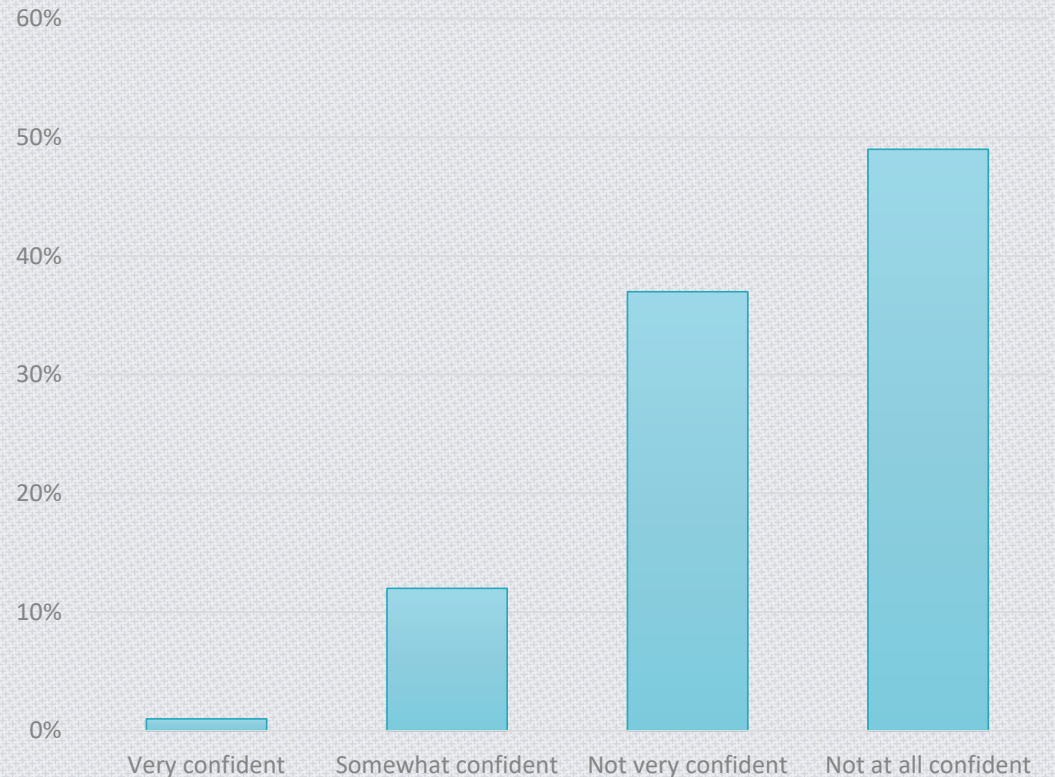
- **44%** Cost of living support
- **63%** Economic resilience
- **69%** Delivering core services
- **49%** Fiscal sustainability
- **29%** Tax relief
- **16%** Funding for new initiatives



■ How confident are you that the upcoming budget will adequately address the needs and concerns of businesses in New Zealand?

OVERALL

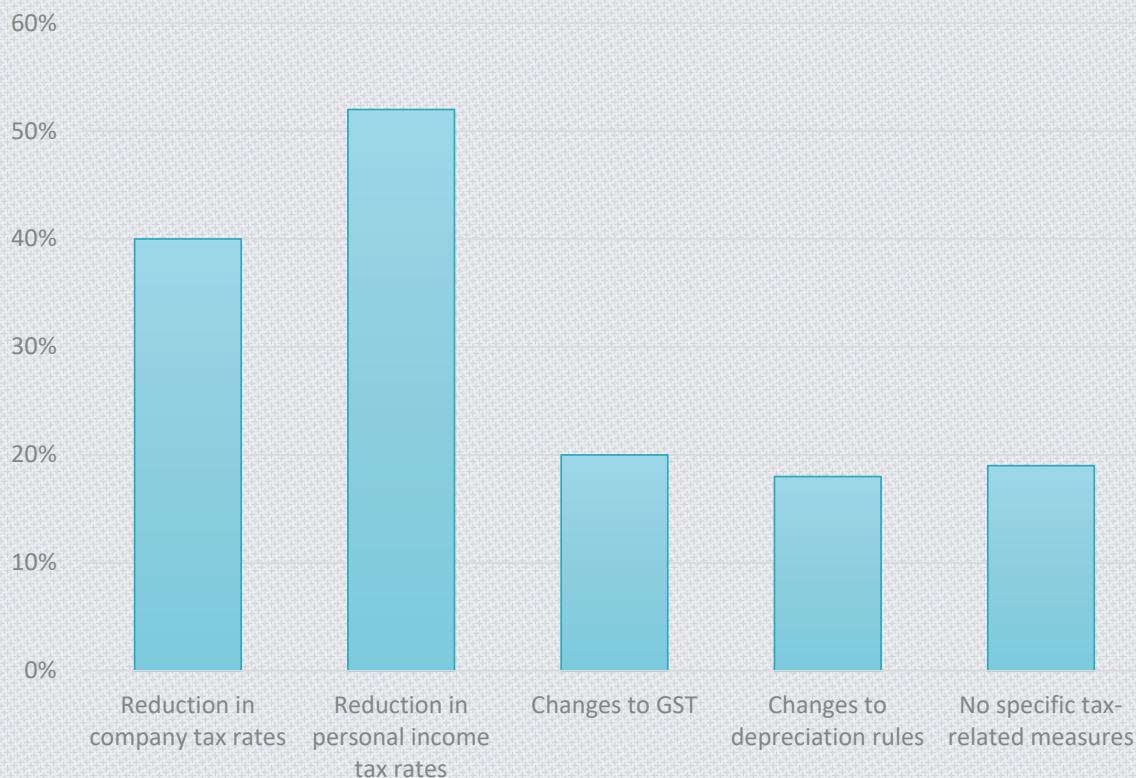
- **1%** Very confident
- **12%** Somewhat confident
- **37%** Not very confident
- **50%** Not at all confident



■ What specific tax-related measures would you like to see in the upcoming budget to support your business?

OVERALL

- **40%** Reduction in company tax rates
- **52%** Reduction in personal income tax rates
- **20%** Changes to GST
- **18%** Changes to depreciation rules
- **19%** No specific tax-related measures



■ Which of the following government initiatives would be most helpful for your business in the upcoming budget?

OVERALL

- **48%** Increased investment in education, skills and training
- **27%** Increased investment in innovation and research and development (R&D)
- **24%** Increased investment in apprenticeships
- **52%** Increased investment in infrastructure
- **48%** Tax relief for small businesses
- **35%** Permanent reduction in petrol prices
- **44%** Changes to immigration settings
- **45%** Reduction in regulatory burden

