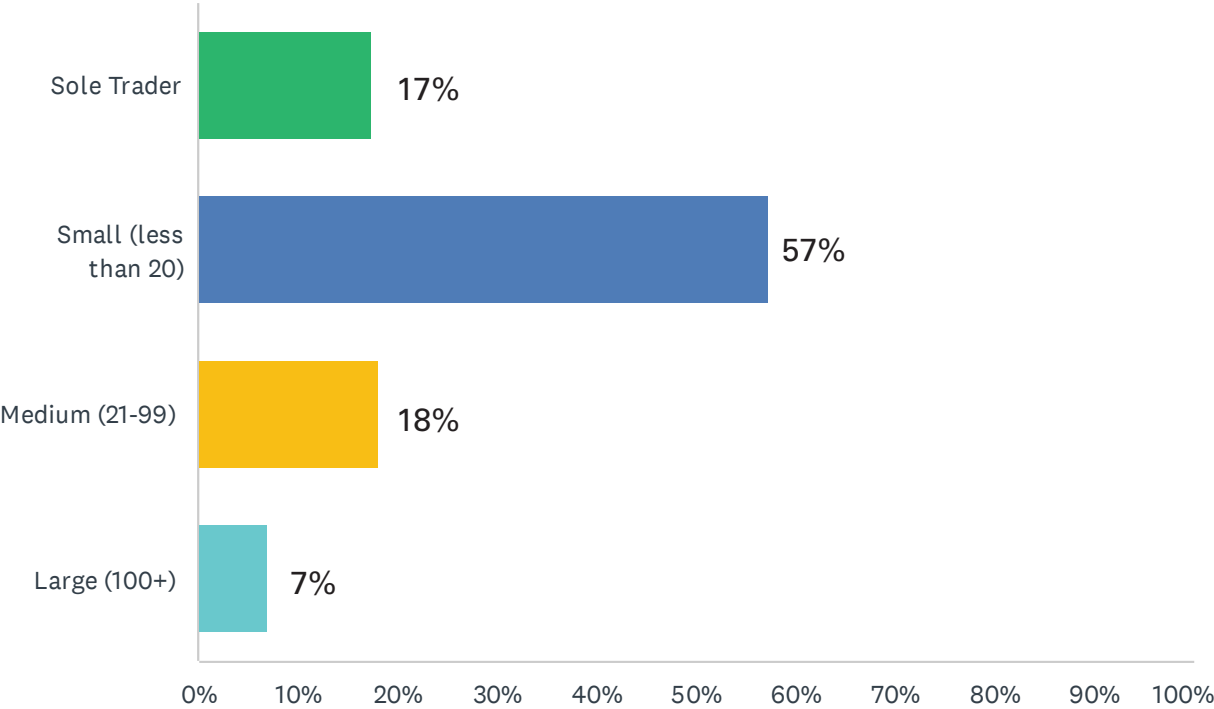


# Big Tech Survey 2022



Q1 Please indicate the number of employees within your business



# Big Tech Survey 2022



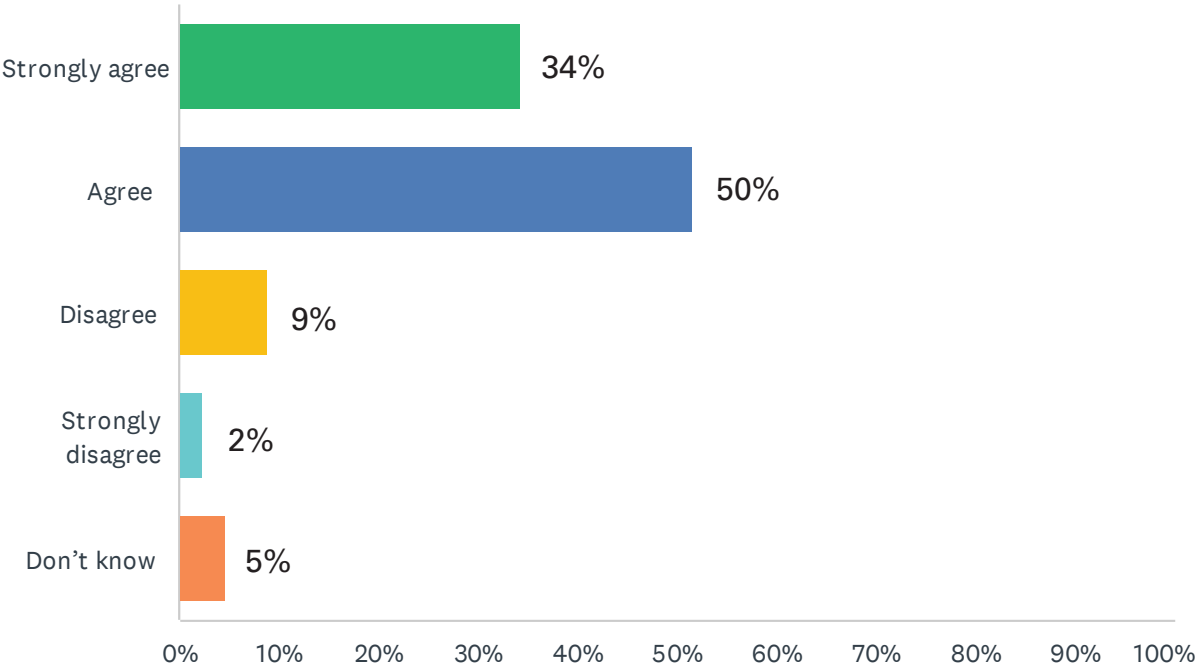
## Q2 Which in industry do you represent?

- Distribution
- Analytics
- Chemical manufacturing
- Professional services
- Retail
- Business growth and support
- Refrigeration
- Certifications & compliance
- Fintech
- Workplace training and development
- Adult learning and development
- Electricity
- Construction
- Administration and business support
- Real estate
- Education and childcare.
- Lip care
- Retail
- Automotive
- Hospitality and events
- Automotive
- Tourism, entertainment and education
- Inbound tourism
- Travel
- Construction
- Skincare manufacturer
- Manufacturing
- Telco, energy, finance
- Product development
- Public sector
- Retail
- Driver training
- Professional services
- Website development & design
- Finance
- Media
- Professional services / consulting
- Health
- Tourism
- AgriTech/biotech
- Facilities maintenance
- Building and construction
- Real estate
- Accounting
- Administrative services
- Multi industry
- Business brokering (real estate)
- IT
- Professional
- Apparel
- Hairdressing
- Software
- Retail
- Environmental services
- Construction and property
- Dog daycare
- Wholesale
- Education and training
- Beauty and cosmetics
- Hospitality
- IT
- Private health care
- Financial services
- Ecommerce
- Property investment
- Infrastructure & commercial construction
- Engineering
- Food delivery
- Training
- Tourism
- Facility maintenance
- Medical devices
- Road safety
- Technology
- Trucking and marine
- Building
- Print
- Immigration
- Insurance
- Law
- Video recording and production
- Mix of retail, wholesale as well as online.
- Fashion
- Logistics
- Real estate sale, ( residential , commercial, business,rentals)
- Travel
- Manufacturing
- Automotive service and repair
- Payment technology
- Property investment
- Waste disposal
- Business consultancy
- Marketing
- Industrial computer and seismic devices
- Automation
- Retail
- Accounting
- Freight forwarding
- Export
- Building industry
- Manufacturing
- ICT and specialised manufacturing
- Building and construction
- Healthcare
- Health and wellness
- Retail
- Flooring industry
- Finance
- Marketing
- Business consulting
- Medical rehabilitation equipment sales
- Insurance
- Manufacturing cabinets
- Company director
- Manufacturing
- Professional services, consulting
- Automotive repairs
- Maritime media
- Professional services
- Consulting engineering
- Hospitality
- Design and advertising
- Management consulting
- Retail / wholesale
- IT in hospitality
- Hospitality
- Financial services
- Data center
- Healthcare
- Accountancy
- Design
- Software
- Accommodation
- Transport
- Importer slimline water tanks
- Hospitality
- Financial
- Manufacturing
- Telecommunications
- Education
- Healthcare
- Consulting
- Security hardware, electrical
- Healthcare
- Bookkeeping and accounting
- Construction
- Manufacturing
- Transport & logistics
- Fmcg
- Manufacturing
- Transport and logistics
- Horticulture
- Retail
- Engineering -sheet metal
- Media and communications
- Business technology and automation.
- Non-profit
- Engineering
- Finance
- Accounting
- Beauty
- Transport
- Industrial recruitment industry
- Software development
- Automotive
- Moving and storage
- Internet services
- Retail
- Manufacturing & distribution
- IT
- Mortgages
- Real estate
- Primary industry
- Technology
- Central government
- Government
- Mortgage broking
- Transport
- Indoor air quality
- Health and wellness
- Candle manufacturing
- Financial services
- Finance & accounting
- Construction supplies
- Author
- Construction
- Advertising
- Digital marketing
- Financial services
- Business consulting
- Nano hygiene ltd
- Tech
- Sex
- Hospitality
- Consulting
- Service
- Clothing
- Franchising - home services
- Product development
- Travel
- Manufacturing
- Design and advertising
- Industrial safety
- Events
- Finance
- Sales
- Debt collection
- Finance investments
- Contract packing, third party logistics and recruitment
- Construction industry
- Architecture
- Retail
- Transport and storage
- Leisure
- Manufacturing
- Contract manufacturing
- Energy
- Recruitment
- Sales and marketing
- Design
- Import / export
- Government
- Accounting
- Manufacturing for export
- Security - commercial, residential
- Construction (painters)
- Debt
- Dietary supplement manufacturer
- Security systems
- Landscaping
- Technology
- Management services
- Engineer's merchant
- Health and beauty
- Fintech
- Electricity
- Creative/advertising/branding
- Education
- Education
- Consulting engineering
- Digital marketing
- Immigration
- Mining
- Education technology
- Property
- Beauty industry
- Electrical
- Wellness lifestyle and long-term aged care residences
- Marketing
- Engineering
- Tech
- Manufacturing
- Industrial computing
- Insurance broker
- E-commerce retail
- Retail
- Transport
- Fmcg - food & beverage
- Education, recreation, entertainment
- Mining
- Mining
- Mining
- Professional services
- Design, manufacture & retail
- IT & communications
- Education
- Exporter
- Construction
- Childcare
- Construction
- Construction ( quantity surveying)
- Property
- Security hardware, electrical
- IT
- Tourism
- Church
- Professional services
- Signage - manufacturing
- Website & software development & design
- IT
- Marketing
- Food and beverage (fmcg)
- Creative innovation studio
- IT
- Sales & marketing
- Manufacturing
- Marketing
- Website design and development
- Payroll processing
- Hospitality
- IT
- Technology
- Retail
- Tourism
- Appliance sales and service
- Franchised services
- Tech
- Technology and people
- Accounting
- Education and childcare.
- Outsourcing, export and import
- Accounting practice
- Education
- Entertainment
- Disability equipment supplier
- Business consulting
- Mobile
- Textiles
- Technology
- Export
- Property
- Events
- Medical
- Financial services
- Telecommunications
- Food and beverage (fmcg)
- Business saas/software
- Logistics
- Architecture
- Signage - manufacturing
- Technology
- Marketing
- Wholesale
- Finance & accounting
- Website design and development
- Wholesale trade
- Retail
- Construction
- Software development
- Construction
- Construction ( quantity surveying)
- Industrial manufacturing
- Cybersecurity services
- Transport
- Paint industry
- IT
- Chartered accountant
- Sales & marketing
- Professional
- Security systems
- Software development & design
- Leisure
- Accounting
- Customer service & communications
- Dietary supplement manufacturer
- Printing, laminating, binding
- Packaging & manufacturing
- Liquor industry
- Hazmat
- Government
- Healthcare
- Wholesale trade and service
- Recruitment
- Church
- Administration
- Coaching & therapy
- Construction
- International freight
- Manufacturing
- Technology implementation
- Logistics
- Design
- Uniforms and promotional products
- Marketing
- IT
- Wellness lifestyle and long-term aged care residences
- Foodservice
- Manufacturing
- Various
- Technology
- Property management & serviced apartments
- Software development
- Cake shop
- Logistics
- Ece
- Gaming
- Logistics
- Payroll processing
- Professional services industry (land development consultancy)
- Software
- Consulting surveying and engineering services
- Road transport
- Manufacturing
- IT
- Debt
- Hospitality
- Manufacturing
- Print
- Mortgages
- Import / export
- Technology
- IT
- Timber flooring
- Construction
- Security
- Health/wellness + beauty
- Food manufacturing (ingredients biotechnology)
- Marketing
- Marketing
- Web development
- Franchising - home services
- Construction

# Big Tech Survey 2022



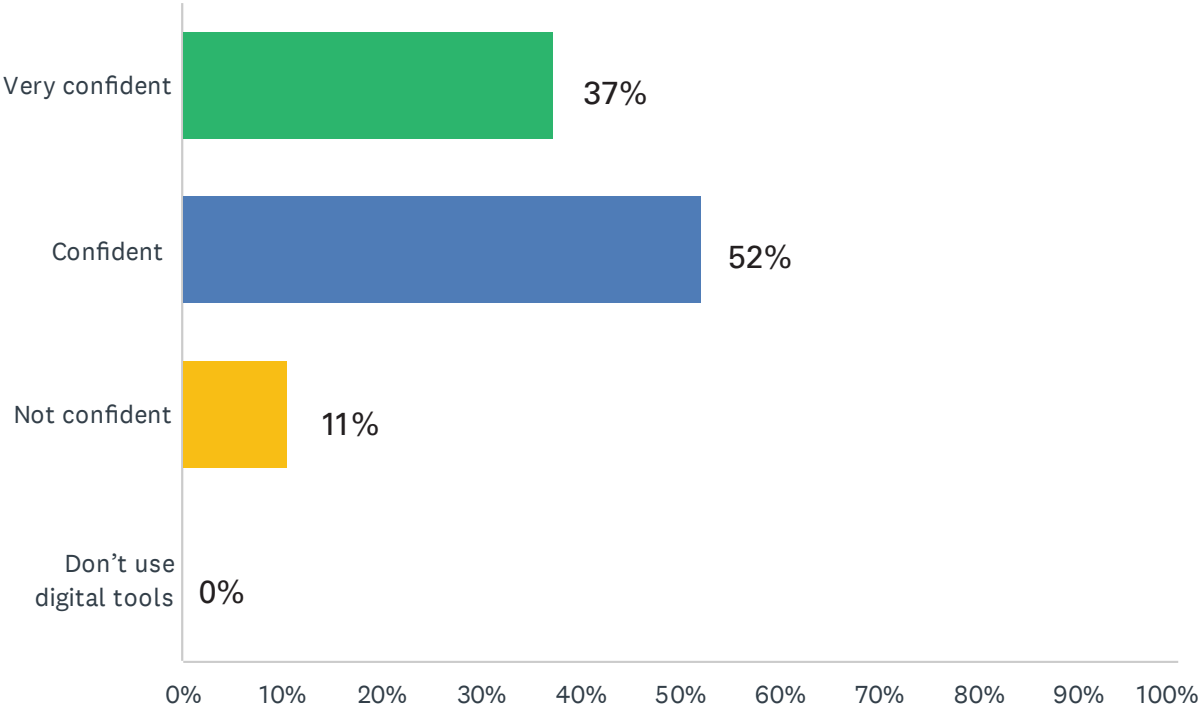
Q3 Would your business benefit from a greater use of digital tools or by being more online?



# Big Tech Survey 2022



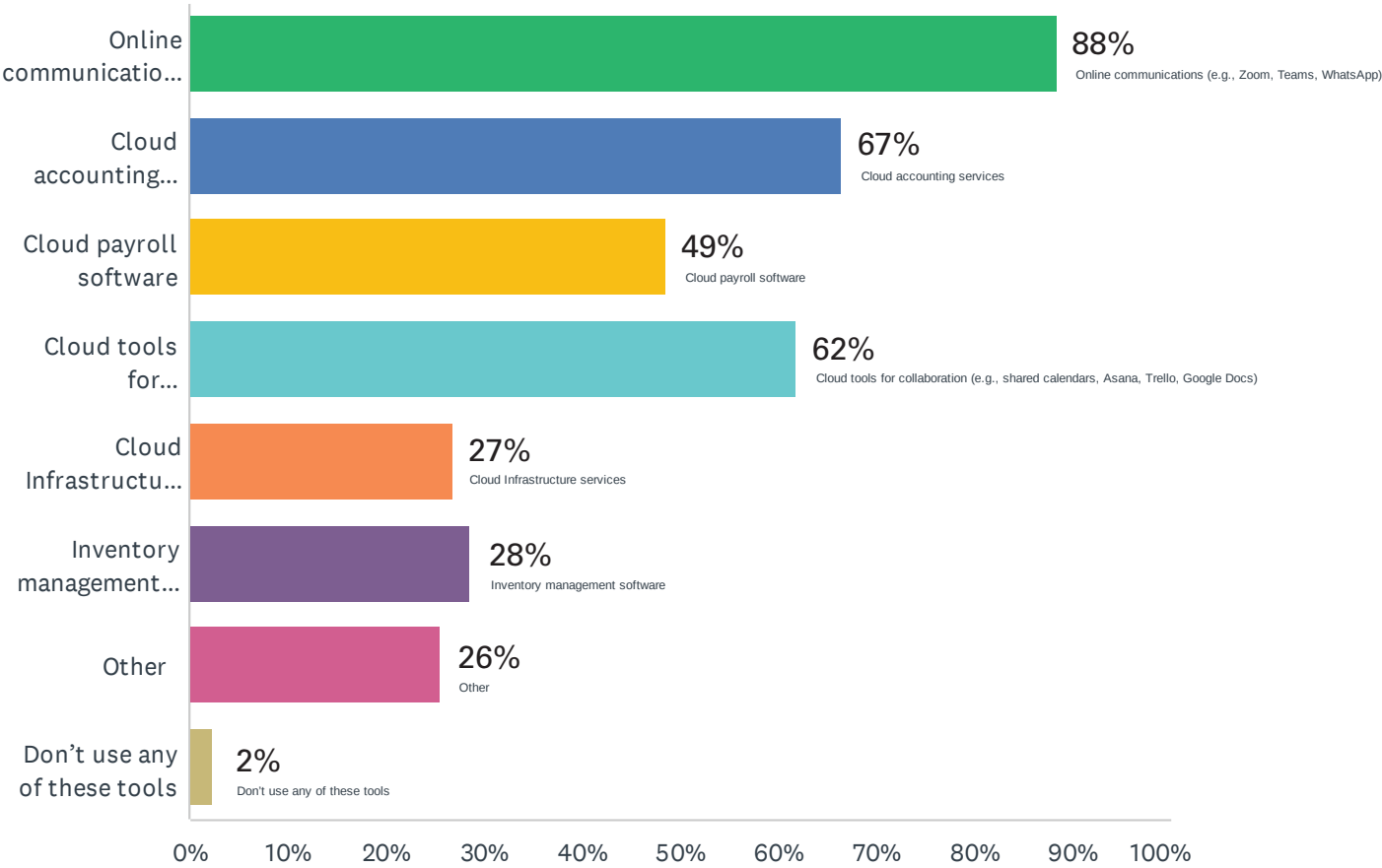
## Q4 How confident are you using digital tools?



# Big Tech Survey 2022



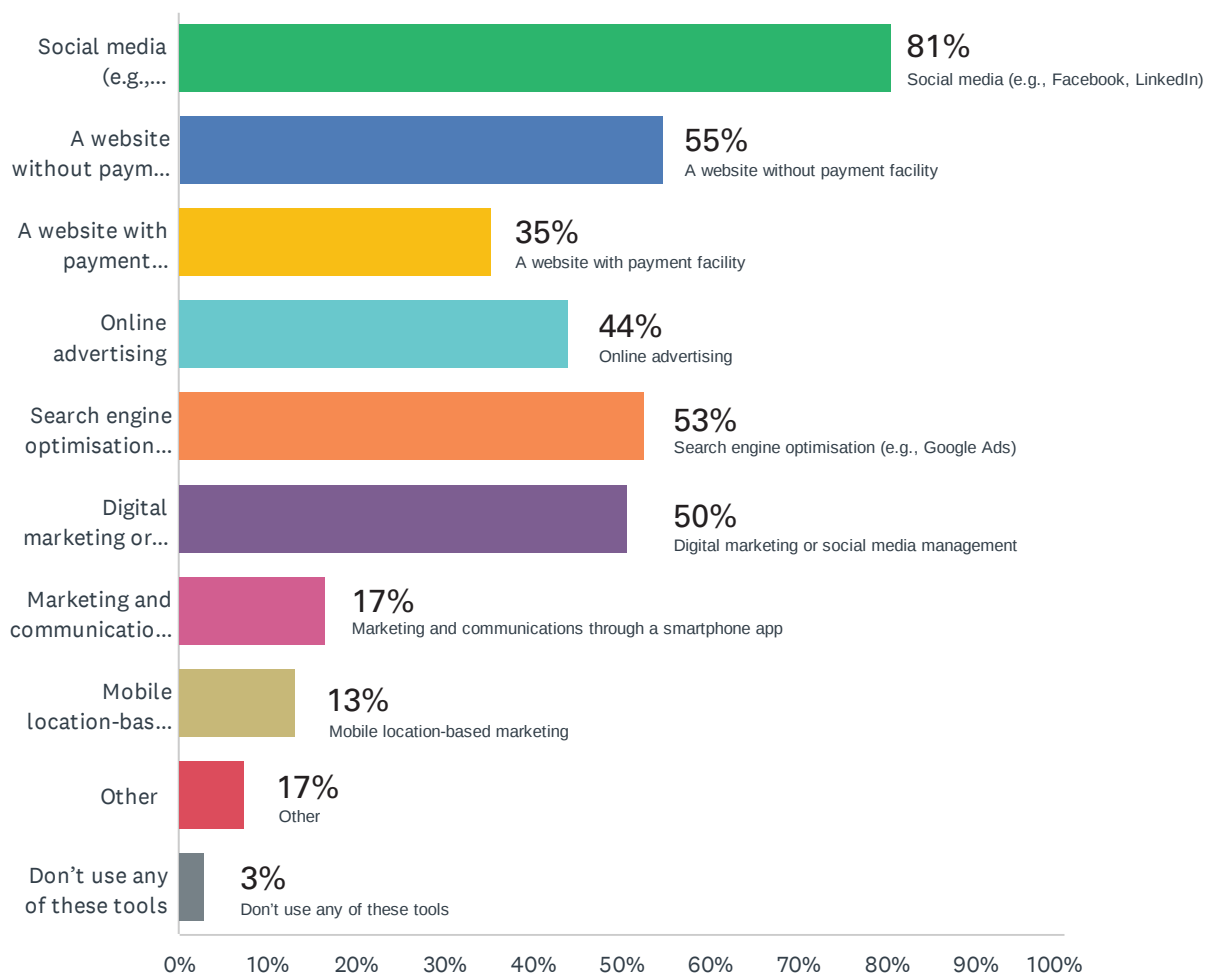
## Q5 Which digital tools are you currently using 'internally'?



# Big Tech Survey 2022



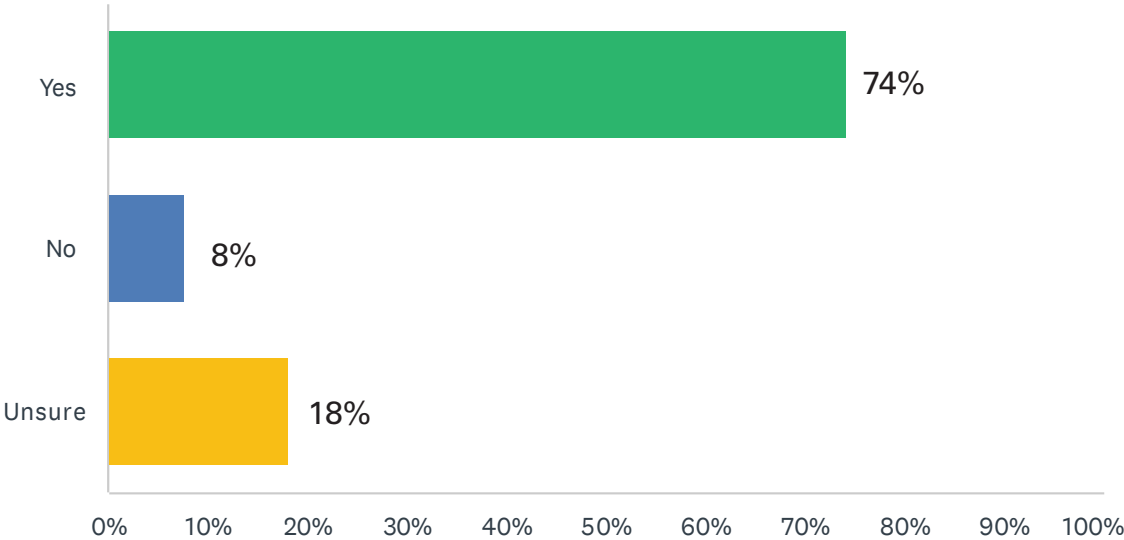
## Q6 Which digital tools are you currently using 'externally'?



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Q7 Will your business have a greater need for digital tools in the next two years?

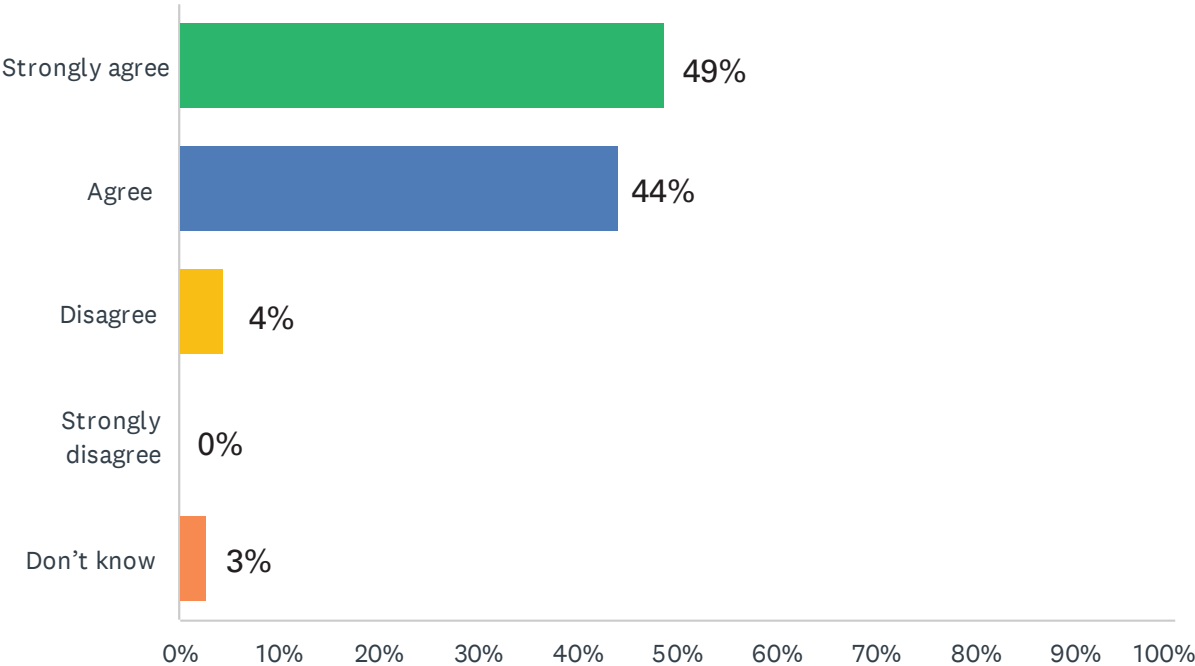




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Q9 Making the right investment in technology is vital for the success of my business?

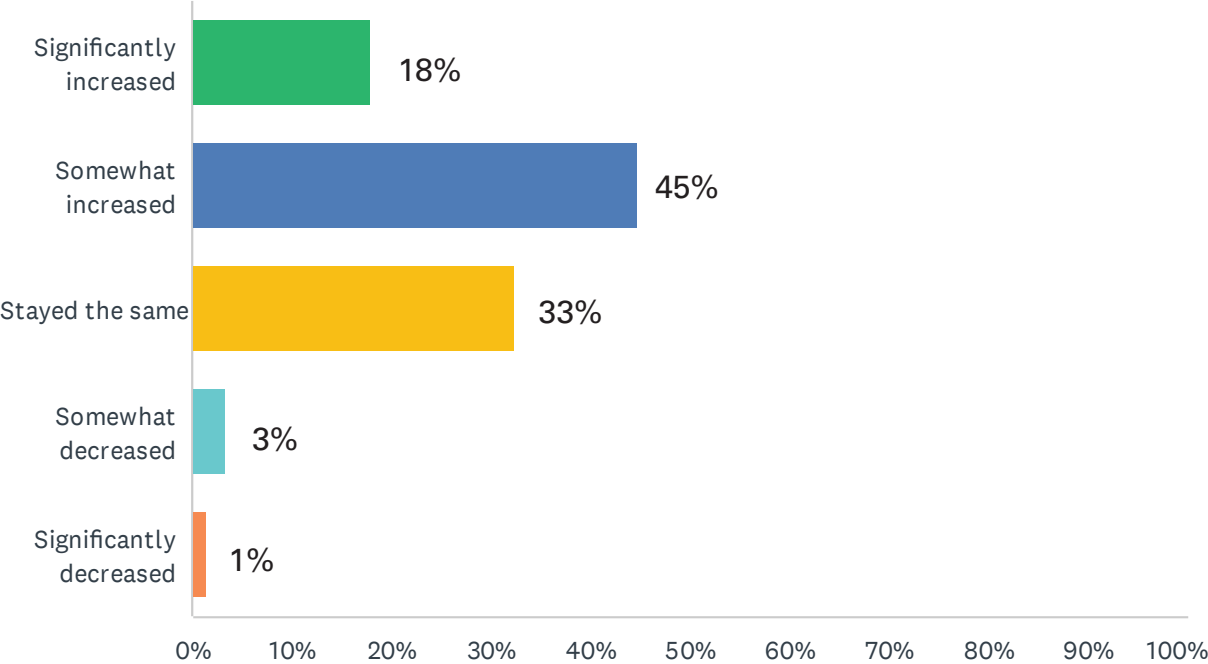




# Big Tech Survey 2022



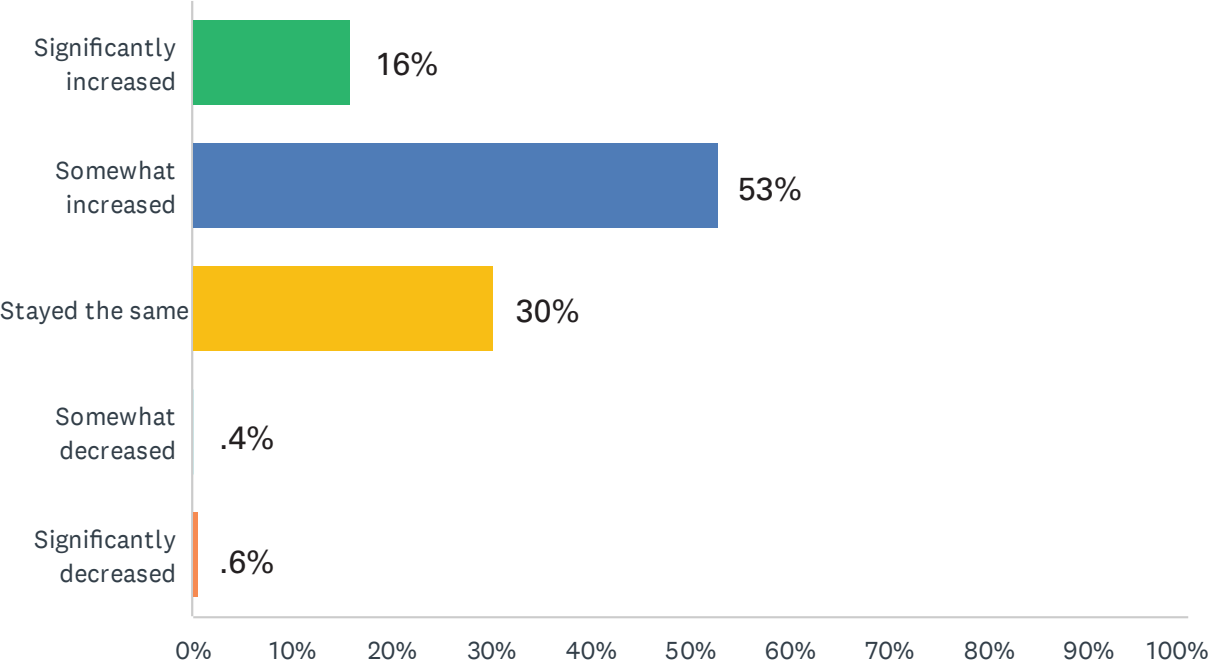
Q10 Your technology spend in 2022 compared to 2021 has:



# Big Tech Survey 2022



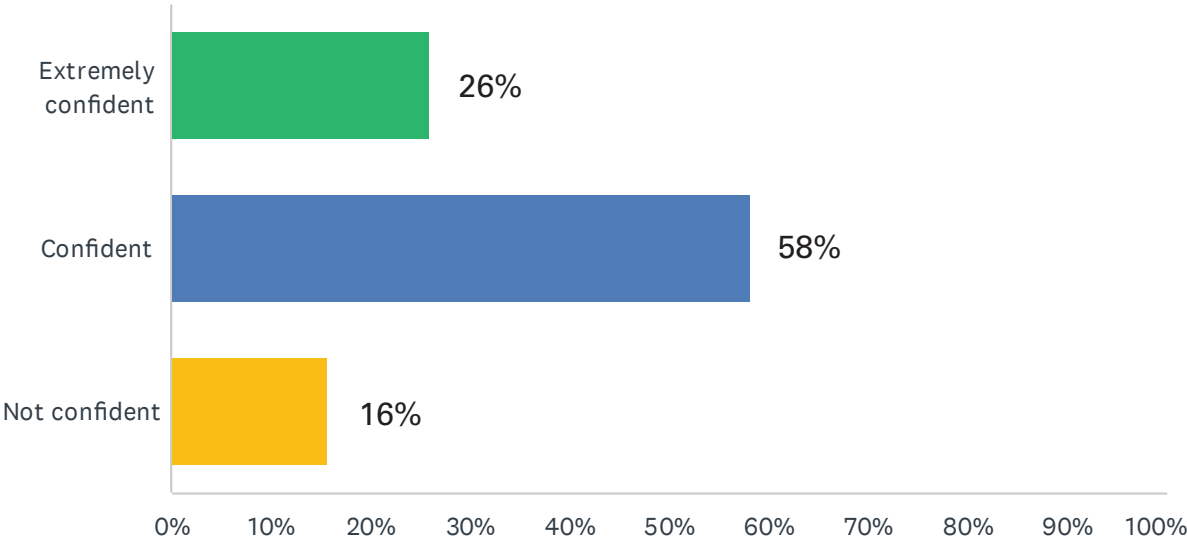
Q11 You expect your technology spend in 2023 to:



# Big Tech Survey 2022



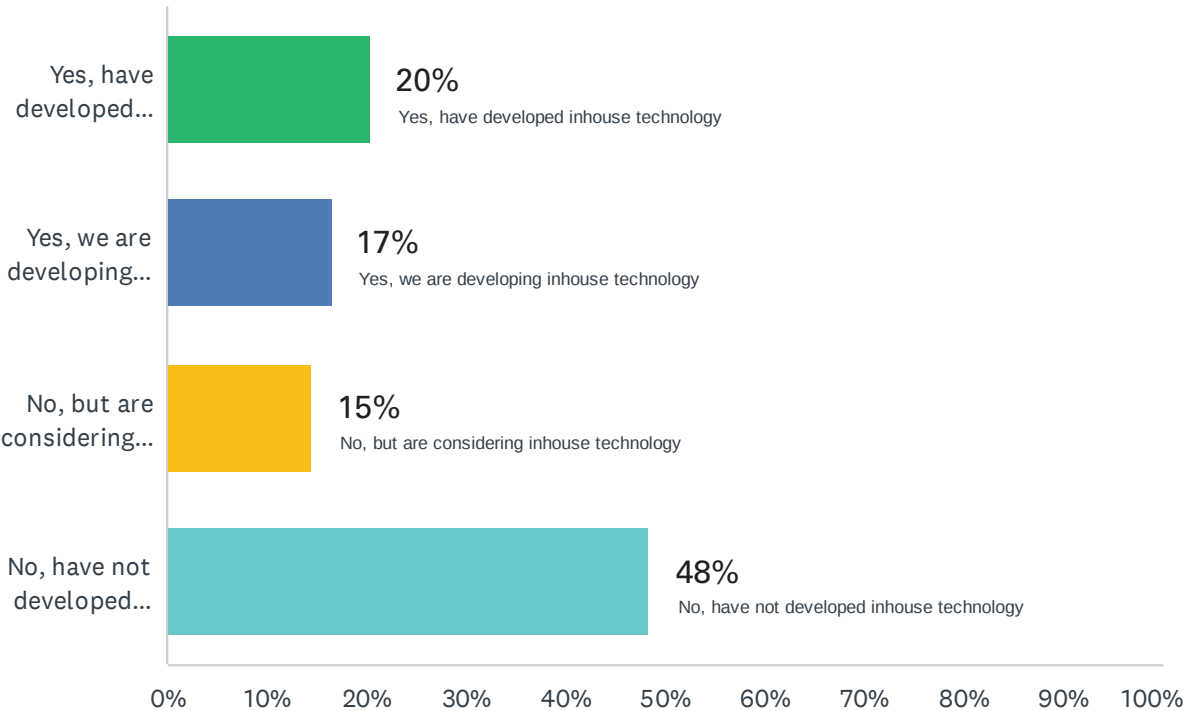
Q12 How confident are you adopting and rolling out new technology?



# Big Tech Survey 2022



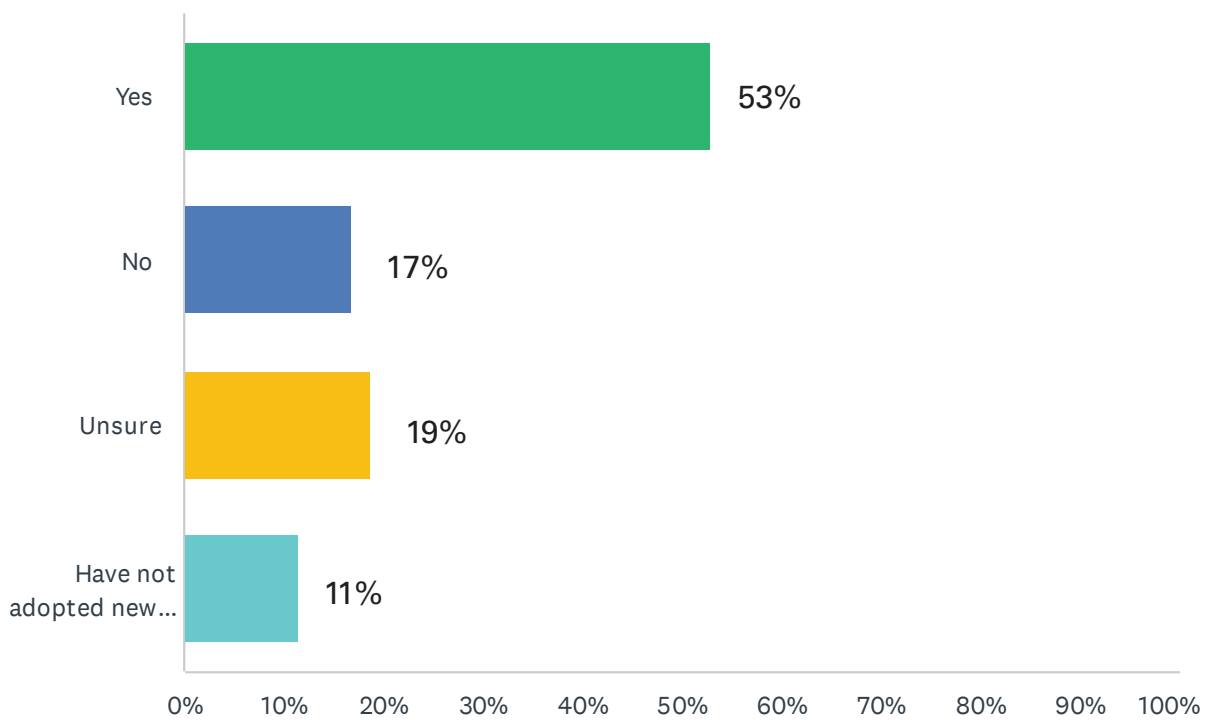
## Q13 Have you developed or are you developing your own inhouse technology?



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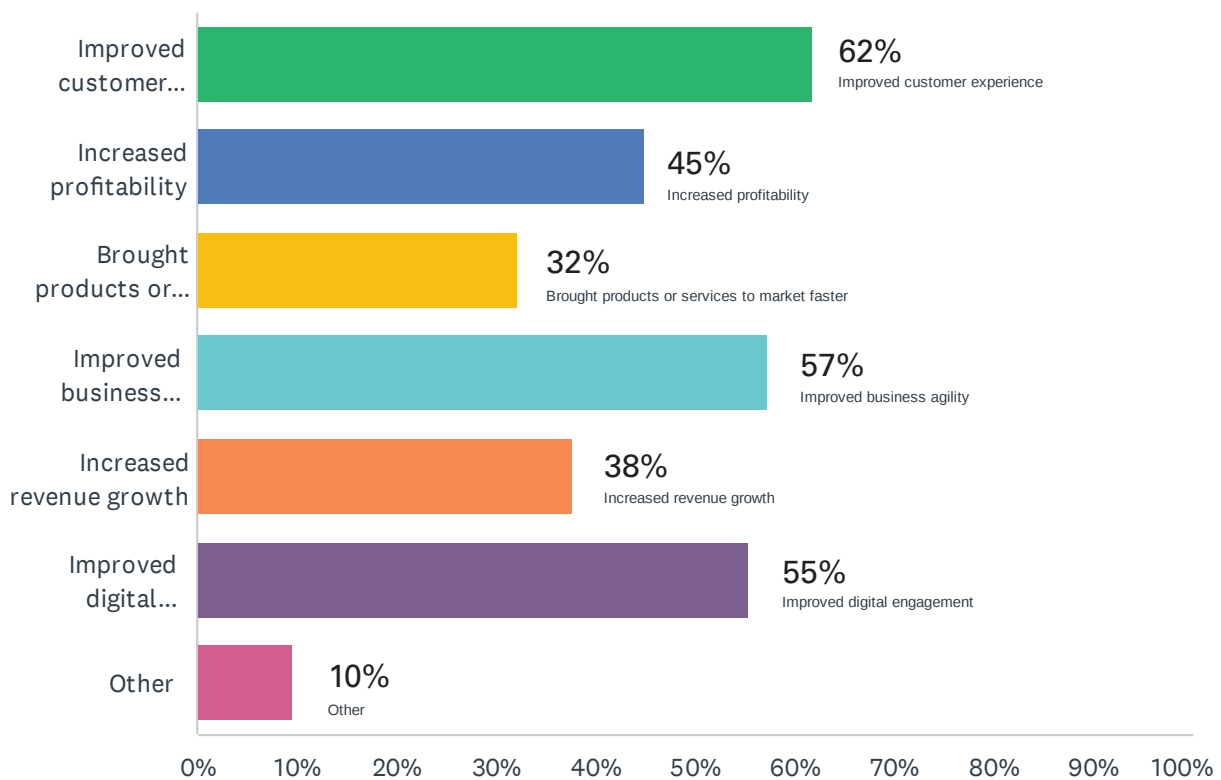
Q14 Has your business experienced higher revenue and productivity since adopting new technology?



# Big Tech Survey 2022



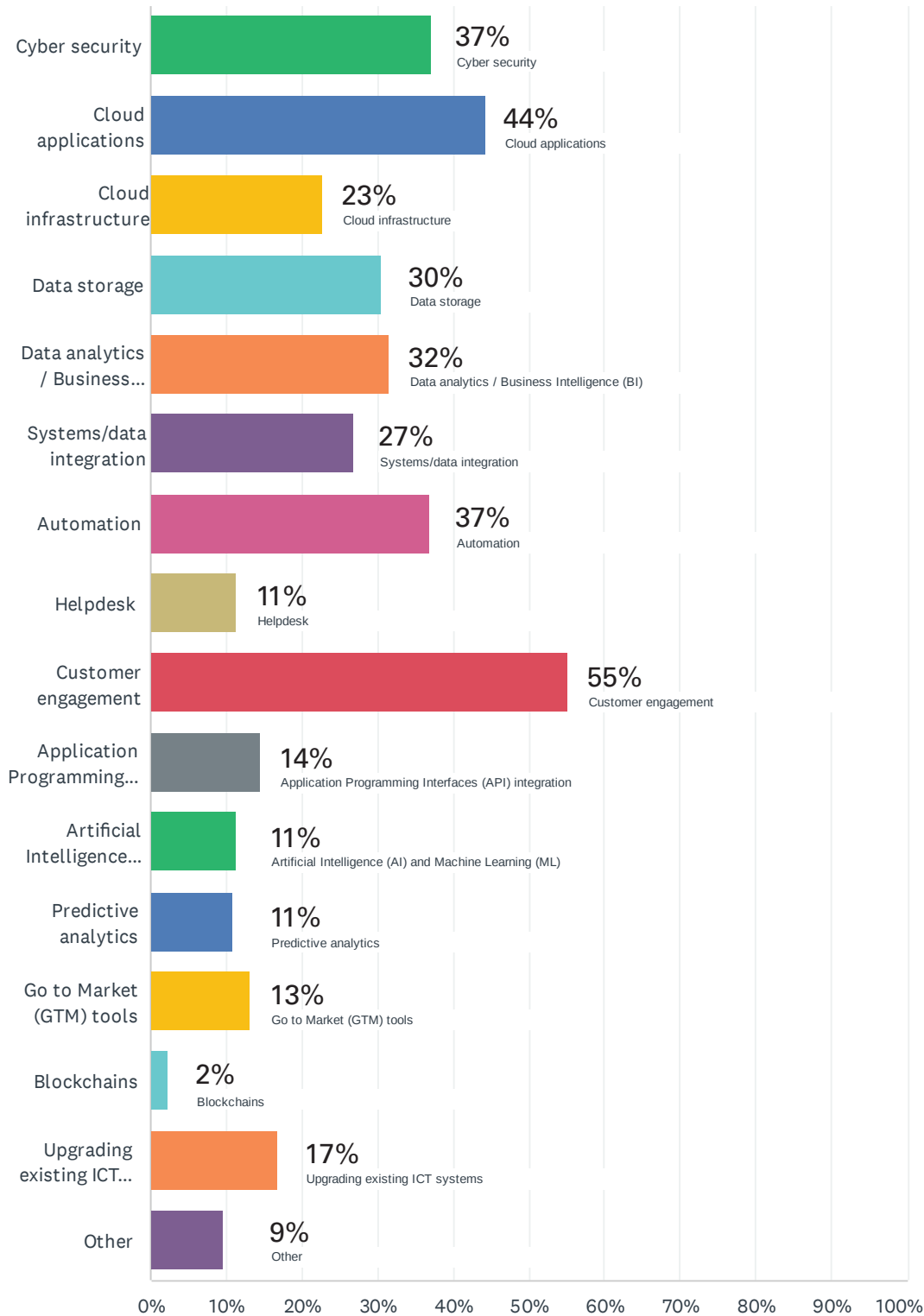
## Q15 What business benefits have you gained by investing in technology?



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## Q16 What technology programmes are you prioritising over the next two years?

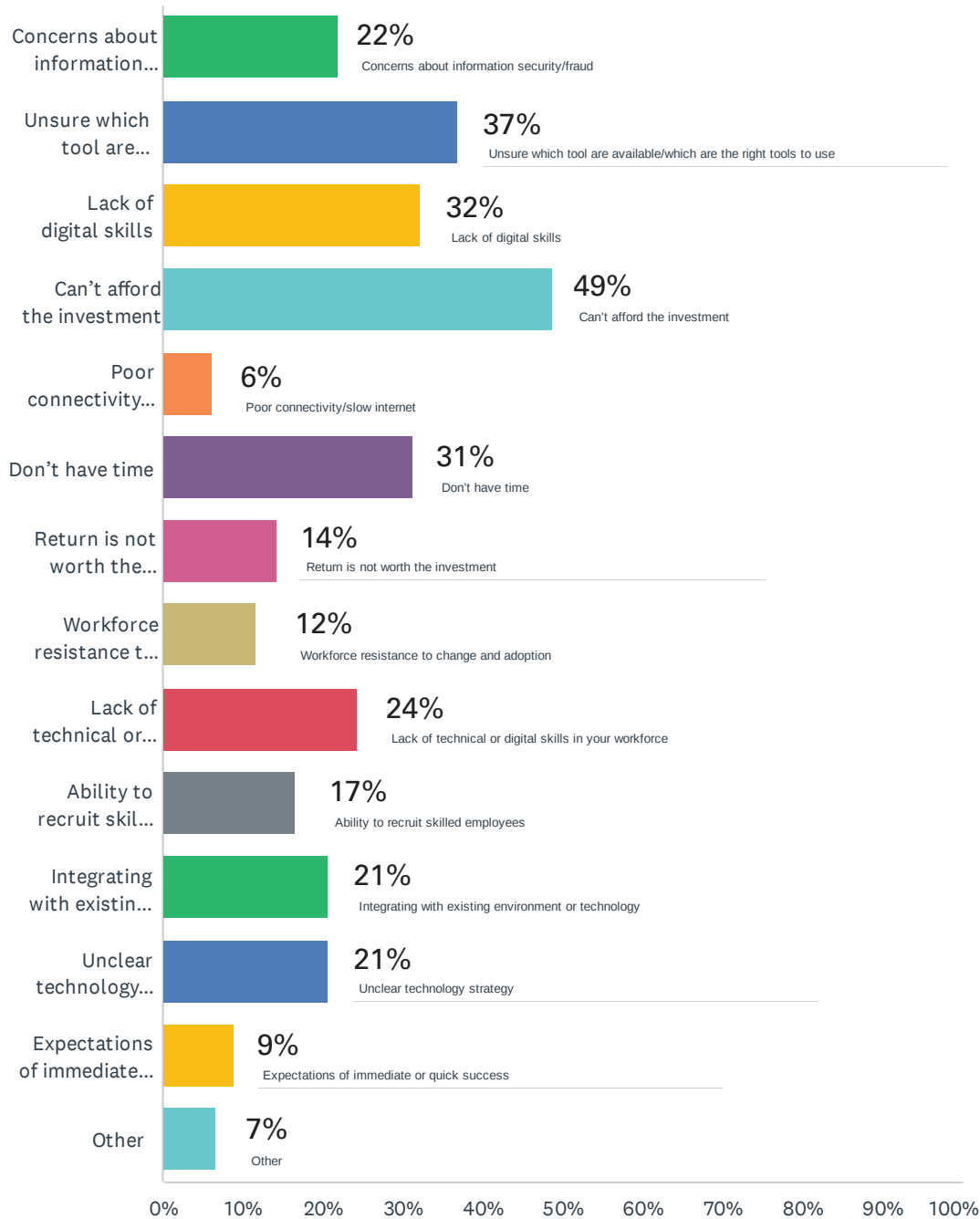




# Big Tech Survey 2022



## Q17 What barriers are preventing you from using or investing in technology?



# Big Tech Survey 2022



## Q18 Who is responsible for technology in your business?

